

UNITED STATES OF AMERICA
DEPARTMENT OF HEALTH AND HUMAN SERVICES

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HHS IMPORTATION TASK FORCE
STAKEHOLDER MEETING

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HEALTH CARE PURCHASERS

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WEDNESDAY
MAY 5, 2004

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The above-entitled matter was held at
10:00 a.m. in Conference Rooms G and H, Parklawn
Building, 5600 Fishers Lane, Rockville, Maryland,
VADM

Richard Carmona, Task Force Chair, presiding.

TASK FORCE MEMBERS PRESENT:

VADM RICHARD CARMONA, Chairman
MR. ALEX M. AZAR, II
MS. JOSEFINA CARBONELL
DR. LESTER M. CRAWFORD
DR. BETTY JAMES DUKE
MS. TRACEY HARDIN
DR. MARK B. McCLELLAN
DR. MIKE O'GRADY
MR. THOMAS REILLY
MR. AMIT K. SACHDEV
DR. ELIZABETH A. WILLIS

PRESENTERS:Panel 1:

The Honorable Jim Douglas, Governor of Vermont
The Honorable John Hoeven, Governor of North Dakota
The Honorable Tim Pawlenty, Governor of Minnesota
Kevin Concannon, Director, Iowa Dept. of Human Services
(Representing Gov. Tom Vilsack)

Panel 2:

The Honorable John Hurson, Maryland House of Delegates,
Vice President, National Conference of State
Legislatures
Kurt Knickrehm, Director, Arkansas Department of
Human Services, Co-Chair, Health Capacity Task Force,
The Council of State Governments
Steven Rowe, Attorney General, State of Maine
(Representing National Association of Attorneys
General)
Jim Frogue, Health and Human Services Task Force,
American Legislative Exchange Council

Panel 3:

Thomas M. Ryan, Chairman,
President and CEO of CVS/Pharmacy
Thomas S. Paul, Chief Pharmacy Officer for Ovations,
UnitedHealth Group
Allen Duneheew, Vice President of Pharmacy for Amerinet,
speaking on behalf of the Health Industry Group
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P R O C E E D I N G S

(10:11:08 a.m.)

SURGEON GENERAL CARMONA: Ladies and gentlemen, could you please take your seats. We'd like to get started. Ladies and gentlemen, good morning and welcome to our task force meeting. Just a few administrative remarks to begin with and then we'll get going.

First, I'd like to personally on behalf of Secretary Thompson thank the Governors and Mr. Concannon representing the Governor of Iowa for taking the time to be with us today. Certainly, your input is extremely important to our deliberations to be able to deliver the Secretary a quality product which is broadly representative of all of the issues, so we can move forward as we look at the issues of policy around drug importation. So Governors, thank you so much for taking the time to be with us.

Ladies and gentlemen, we will follow the schedule that we have been doing over the past several meetings. We'd ask the speakers to be mindful of the clock, if possible to stay within the five minutes that we've allowed all the speakers. At the end of your speaking, we'll move to the next speaker. And at the end of the panel, then the task force will ask any questions it may

1 have of the panel members. And at the end of this
2 panel, then we'll take a short break and then we'll
3 reconvene after that break and continue with Panel
4 2.

5 Once again, I want to thank the
6 Governors. I want to thank all of our other
7 speakers for taking time to be with us today
8 because the quality product that we hope to deliver
9 to the Secretary and then, of course, onto the
10 President and Congress really is going to be
11 dependent upon the diverse input that we receive
12 from all of you.

13 As I've said repeatedly, and as my
14 colleagues have said, the further we move into this
15 area, we find out just how complex it is. And for
16 every question that's answered, often we have more
17 doors opening with more questions. So once again,
18 thanks very much, and we'll begin now with Governor
19 Jim Douglas of Vermont. Governor, thank you so
20 much.

21 GOV. DOUGLAS: Well, thank you, Admiral
22 Carmona, for your gracious invitation, and for also
23 taking on this important responsibility. As you
24 indicated, it's a complex one, but an important one
25 for the people of my state, and the American
26 people, and I wish you well in your
27 responsibilities.

1 I know that you've heard from a lot of
2 people who have talked about how the cost for
3 prescription drugs have risen so sharply in recent
4 years, and a major factor in rising healthcare
5 costs, and that's certainly true in all of our
6 states. These costs burden our families, our
7 businesses, and governments alike. I know that you
8 share my concern and that of my colleagues for the
9 disparity that exists in the global pharmaceutical
10 market, and that's what makes this particular
11 challenge so great.

12 I guess there are a number of reasons
13 for the inequality, including price controls in
14 other countries that adversely impact the world
15 prescription drug market. But one thing is clear,
16 despite the complexity of the market, Americans
17 aren't getting the lower cost options that they
18 need and that they deserve. Savings available from
19 Canada and other industrialized nations are so
20 substantial, 85 percent less in at least one case,
21 Tamoxifen, that they're impossible to ignore.

22 The oppressive cost of pharmaceuticals,
23 the rising cost of healthcare, the much publicized
24 disparity of prices may explain why 71 percent of
25 Americans in a recent poll support legalizing
26 prescription drug sales from Canada.

27 There have been two reasons that I've

1 heard cited for prohibiting importation of
2 prescription drugs. First, the threat of
3 improperly labeled counterfeit drugs. And
4 secondly, improper handling and storage. They're
5 certainly reasonable concerns, but I think not
6 insurmountable.

7 Based on all the evidence I've seen,
8 prescription drugs are regulated just as strictly
9 in Canada as they are in the United States. And
10 proper handling and storage of prescription drugs
11 obtained from licensed Canadian pharmacies has
12 never really been challenged. The integrity of the
13 supply system, the distribution system in Canada
14 for drugs equals, if not exceeds, that in our own
15 country. The methods used to ship and deliver
16 drugs from Canadian pharmacies aren't any different
17 from those used by mail-order pharmacies located in
18 our country.

19 As recently submitted by the Food and
20 Drug Administration in testimony at Congressional
21 hearings, there hasn't been one documented instance
22 of an American citizen being harmed by counterfeit
23 or substandard drugs obtained from a licensed
24 Canadian pharmacy.

25 As you know, the FDA has consistently
26 followed a policy of intentional non-enforcement of
27 this provision in the case of individual citizens

1 who obtain a 90-day supply or less of drugs from
2 Canada, so I think the real health and safety issue
3 that we need to address is the inability of
4 thousands of Vermonters and millions of Americans
5 to afford the prescription drugs that they need,
6 and the fact that many of them are simply doing
7 without them. Denying Americans the freedom to
8 obtain medications from a safe, certified, or a
9 licensed pharmacy in Canada just makes the problem
10 worse.

11 The methods for assuring safety and
12 integrity of the drug supply described in the
13 McCain-Dorgan Bill by a system of inspections and
14 certification or a similar approach advanced by
15 some states and provinces would be adequate
16 protections, in my view.

17 Short of a nationwide policy allowing
18 for importation, Vermont is prepared to serve as a
19 national model. In fact, we've taken the initial
20 steps by making a Canadian drug purchasing option
21 available within our state employees' healthcare
22 plan for employees, retirees, and their dependents.

23 The ultimate goal, of course, is to get the best
24 deal possible for all Vermonters on their drugs,
25 including pharmacists and wholesalers.

26 In order to be sure that we remain in
27 compliance with all applicable federal laws while

1 we work to urge the Congress to act on this
2 important issue, I developed a plan for
3 reimportation and petitioned the FDA for approval
4 of the plan. The basic framework includes the
5 selection of a third-party administrator in Canada
6 to receive prescriptions from Vermonters enrolled
7 in the plan. The third-party administrator would
8 contract with Canadian physicians and accredited
9 pharmacies that would fill the prescriptions and
10 return them to Vermont.

11 Given our small population and our
12 proximity to the border, approval of our petition
13 would allow Vermont to serve as a model for the
14 rest of the nation. State leaders need to continue
15 to urge this task force and the Congress to address
16 the reimportation issue, and allow the states the
17 flexibility we need to help our residents manage
18 the skyrocketing cost of prescription drugs.

19 I want to stress, though, that I really
20 think reimportation is not a long-term solution,
21 but rather a way to bring Americans some relief,
22 and a way to pressure for much needed national and
23 international market reforms. It's obvious that
24 America supports the world in terms of research and
25 development costs, and ultimately I hope through
26 freer trade, we can open the markets and get other
27 developed nations to pay their fair share. So

1 change in the pharmaceutical marketplace I think
2 will come, but Vermonters aren't content to sit
3 around and wait for it to happen. That's why I
4 hope that the task force will urge the
5 administration and the Congress to continue to move
6 expeditiously toward better deals for all
7 Americans.

8 It's very important that we work as
9 partners, the states and the federal government, to
10 work within the laws of the United States and our
11 respective states, and I pledge to continue to do
12 that.

13 I want to thank the Department of
14 Health and Human Services and the CMS, in
15 particular, for their recent support for our multi-
16 state purchasing pool that Michigan and other
17 states along with Vermont have organized. It's
18 really important that we do whatever we can to
19 lower the cost of drugs, and your approval of that
20 pool will save us millions of dollars in our
21 Medicaid program, and I know lots of significant
22 savings for these other states, as well. So there
23 are lots of creative ways that we can go about
24 this. That's one. I think allowing reimportation
25 under reasonable standards of safety and security
26 is another. I hope the task force will continue to
27 move in that direction. Thank you.

1 SURGEON GENERAL CARMONA: Thank you,
2 Governor. Our next speaker, Governor John Hoeven.
3 Thank you, sir.

4 GOV. HOEVEN: Thank you. I'd like to
5 thank the Surgeon General and the members of the
6 task force for inviting me to be with you today.
7 Prescription drugs play an ever-increasing role in
8 healthcare today, and will continue to as they
9 provide less expensive and less intrusive methods
10 of treating illness. That's why it's so important
11 that we make them available to our citizens on as
12 affordable a basis as possible.

13 On a federal level, this administration
14 has added a prescription drug benefit to the
15 Medicare Program, a truly historic change for our
16 nation's seniors. It's an addition that I
17 supported, both as a member of the National
18 Governors Association Task Force on Medicaid
19 Reform, and as Chairman of the National Governors
20 Association's Health and Human Services Committee.

21
22 In our state governments, we struggle
23 every day to see the benefits of prescription drugs
24 are extended to citizens at prices they can afford
25 to pay. We've looked at a variety of ways to
26 reduce the cost of prescription drugs. In North
27 Dakota, we've established a clearinghouse for the

1 various discount programs offered by the
2 pharmaceutical companies. We've established prior
3 authorization of drugs within our Medicaid Program.

4 As with most states, we take advantage of buying
5 groups and rebates for our state institutions and
6 for our public employees.

7 We've now begun the process of
8 contracting pharmacies through the 340B Program,
9 and will utilize the President's Health Center
10 Initiative to the fullest extent in expanding our
11 340B participation. Each of these measures
12 provides benefits and some relief, but it's limited
13 to certain eligible populations.

14 In order to give the general public
15 lower cost options when they purchase prescription
16 drugs, we've added several features to our existing
17 programs, and we've incorporated them into a
18 website on the state's portal. The North Dakota
19 prescription drug guide first provides information
20 about generic and therapeutic alternatives that
21 people may consider in place of the brand name drug
22 that they're currently using.

23 By entering the name of the drug that
24 they're taking, people are directed to a table
25 developed by the North Dakota Pharmaceutical
26 Association that lists generic and therapeutic
27 alternatives. They may then take that list to

1 their local pharmacist or physician to determine
2 whether an alternative is appropriate for their use
3 given their history and circumstances. That's our
4 first and our preferred option. It saves people
5 the greatest amount of money, and permits them to
6 continue to use their local pharmacist in
7 coordinating their treatment.

8 We've noted the efforts of AARP to
9 develop evidence-based research of the
10 effectiveness of prescription drugs, and provide it
11 to the public to help them make wiser choices. We
12 applaud the effort, and believe that this
13 additional information will help people make
14 informed decisions about prescription drugs. And
15 it will go hand-in-hand with our effort to get
16 people to talk to their prescribing physician about
17 therapeutic alternatives.

18 Next, we refer people to the North
19 Dakota Prescription Connection, which is a
20 clearinghouse for the discount programs with
21 counseling available to help people determine their
22 eligibility and apply for applicable programs.

23 Finally, if neither of those options
24 work, we refer people to Canadian pharmacies.
25 These are pharmacies, in our case in Winnipeg that
26 have been examined and determined to provide safe
27 and reliable service to our citizens.

1 Living in a border state, North
2 Dakotans are familiar with Canadian towns and
3 cities, and are used to buying a variety of
4 products there, including prescription drugs. In
5 fact, we have farmers that farm on both sides of
6 the border, and our people go back and forth on a
7 regular basis.

8 Currently, FDA policies and practices
9 allow personal importation of drugs from Canada,
10 but they do not allow the involvement of our local
11 pharmacists, and so many North Dakotans and
12 hundreds of thousands of Americans buy drugs by
13 mail-order over the Internet, but are prohibited
14 from including their pharmacist in their treatment
15 discussions. This should be changed.

16 Rather than focus on a partial
17 prohibition of the practice of importing drugs from
18 Canada, it would be more beneficial to the safety
19 of patients if FDA would work with Health Canada to
20 reach agreements on the safe importation of
21 prescription drugs. The easiest way to do that
22 would be for the FDA and Health Canada to accept
23 each other's drug approval determinations. People
24 in the United States trust the drug approval and
25 pharmacy practice in Canada. By reaching such
26 agreement, the regulatory agencies of each country
27 could focus on drugs that truly present safety

1 concern.

2 Most importantly, approving such
3 importation would allow our pharmacists to fully
4 participate in patient care, and allow our state
5 regulators to license all pharmacies that provide
6 drugs to our citizens, whether those pharmacies are
7 in Manitoba or in North Dakota.

8 I've urged Secretary Thompson to make
9 the necessary certification before, and I bring the
10 same message today. Help our citizens gain free
11 and complete access to the lower cost drugs in
12 Canada that have proven to be safe and reliable;
13 allow our pharmacists to be part of the treatment
14 team.

15 Finally, we know that efforts are being
16 made to constrict the Canadian supply of drugs in
17 an attempt to stop importation. Such efforts
18 should not be tolerated, and we support a non-
19 discrimination policy requiring the maintenance of
20 adequate supply.

21 As a country, we should not be insulated from the
22 world market, left to subsidize the lower cost of
23 prescription drugs given to other countries.

24 Thank you for inviting me again. I
25 appreciate it, for holding these discussions. I
26 encourage you to move forward, and would be pleased
27 to answer any questions.

1 SURGEON GENERAL CARMONA: Thank you,
2 Governor. Our next speaker, Governor Tim Pawlenty,
3 of Minnesota. Thank you, sir.

4 GOV. PAWLENTY: Thank you, Surgeon
5 General Carmona, Dr. McClellan, and members of the
6 task force. Thank you for your diligent work on
7 this issue. I know that this is not easy, it is
8 not simple. It is complicated, and we are hopeful
9 that this esteemed panel with all of your technical
10 expertise and access to the best and the brightest
11 will be able to fashion a good result. We look
12 forward to your work product.

13 It is a race against the clock, and we
14 appreciate your diligence, and the speed of your
15 meetings, and the diligence of your meetings. As
16 Governor Hoeven mentioned a moment ago, one of the
17 challenges that we have in keeping this effort
18 alive is the drug companies and manufacturers in
19 our country are suffocating supplies to Canada.
20 Our Canadian pharmacies are indicating with respect
21 to some of the most popular drugs, they will be
22 able to continue probably for less than six months,
23 so unless there is some change in policy or
24 behavior at a federal level or with the drug
25 companies, they will succeed in completely or
26 partially suffocating these efforts over the next
27 six months or so.

1 Many of you probably remember playing
2 the game Red Rover as young children. The refrain
3 of the games is "Red Rover, Red Rover, will you
4 send Jim, or John, or Susie over", and the refrain
5 of the American people with respect to this issue
6 is, to our federal government, to our federal
7 officials, that we please send and allow safe,
8 affordable prescription medicines from Canada to
9 come over.

10 I think the signs are brewing on
11 Capitol Hill that the debate may be shifting from
12 whether to do this to how to do it. I think you
13 are uniquely positioned to provide the roadmap, the
14 pathway for America to how to do this in a safe and
15 appropriate manner.

16 I'm not going to rehash the arguments
17 for or against reimportation. They are getting to
18 be well-worn, and I think they're well-known by
19 those of you on the panel. I will say it kind of
20 boils down to safety, since that seems to be the
21 main concern at this point, safety. I don't think
22 the governors here today purport to be technical
23 experts, so we can't guide you or give you great
24 insight with respect to the technical details of
25 this. But I will say our proposal, and it's
26 important to keep in mind, is not to simply have
27 people randomly go out on the internet and deal

1 with countries that are not as developed as Canada
2 in their pharmaceutical distribution and standards.

3 We are talking about established, licensed,
4 credible, reputable operations in Canada that our
5 federal government or others would certify as such.

6 And as applied to those types of entities, these
7 safety concerns largely melt away, if not entirely
8 melt away.

9 The thought I would like to leave you
10 with today is this; it is simply implausible, in my
11 opinion, that the United States of America, with
12 all of our innovation, with all of our can-do
13 spirit, with all of our technology is incapable of
14 designing a system whereby we could safely import
15 prescription medicines from Canada. I just simply
16 don't believe that.

17 This is a country that within the last
18 year or so launched two Rovers to Mars the size of
19 Ford Focuses. They traveled 303 million miles and
20 landed within 2 billionths of 1 percent of their
21 landing zone target. If we could all travel the
22 world and have dinner in a place like Bangkok, and
23 within 28 days Visa has an itemized error-free
24 U.S.A. currency converted statement on your desk at
25 your home.

26 The Minneapolis Veterans Hospital in
27 Minnesota is a federally-funded, federally-

1 administered, federally-regulated entity that
2 operates a massive mail-order pharmacy. The
3 logistics and framework for this type of operation
4 exists. Now granted, that's on our distribution
5 and supply chain, but it just has to be expanded
6 legally and geographically.

7 It is just not plausible to think that
8 this is a country that's incapable of safely
9 importing medicines from Thunder Bay, Ontario to
10 Grand Marais, Minnesota. It's less than an hour
11 away by car. And so, my encouragement to you isn't
12 to offer you technical insights. I trust that you
13 have the expertise and the skill, and access to
14 those kinds of thoughts to put the program together
15 if you want to, but it is a question of setting a
16 goal and getting it done. And when President
17 Kennedy said we're going to go to the moon, people
18 didn't say oh, it's too complicated. We just can't
19 do it. Sorry.

20 This is a major issue for our country.

21 I hope that you will take a goal-setting approach
22 to it, and try to get it done. I know one of the
23 concerns is perhaps cost. Yes, we could devise a
24 system, but it would be so elaborate and so
25 complex, and so burdensome, and so legal, and so
26 burdened regulatorily that it would just be just
27 unbearable from a cost perspective. I don't know

1 the answer to that. I hope you can explore it, but
2 again, given modern technology and modern thought,
3 I have a hard time believing we're incapable of
4 putting together this kind of system. So I don't
5 think the question is can we, I think the real
6 question is do we want to? And I want to, and I
7 hope you do too.

8 Thanks for the chance to come by and
9 share a few thoughts with you. It's an important
10 issue. I don't envy your position. I know it's a
11 difficult issue for a whole lot of reasons, but we
12 genuinely, sincerely appreciate your leadership,
13 and our hope, and our faith, and our trust is in
14 you that you'll come up with a fair and good
15 report. Thank you.

16 SURGEON GENERAL CARMONA: Thank you,
17 Governor. Our next speaker, Mr. Kevin Concannon,
18 representing Governor Tom Vilsack of Iowa. Thank
19 you, sir.

20 MR. CONCANNON: Thank you, Surgeon
21 General Carmona, Dr. McClellan, members of the task
22 force. My name is Kevin Concannon. I'm the
23 Director of the Iowa Department of Human Services,
24 and appear before you today representing Governor
25 Tom Vilsack in Iowa.

26 Iowa strongly favors importation and
27 reimportation of prescription drugs as an

1 additional way to provide access to needed
2 medications for the residents of our state. Iowa
3 views much greater risks daily to the lives of our
4 residents who should be taking medications for
5 chronic health conditions, but are unable to do so
6 because of the lack of affordability of
7 medications.

8 In short, we believe there's much
9 greater risk and harm to our residents for this
10 reason, for lack of access primarily due to cost,
11 than the minimal risk associated with importation
12 or reimportation of medications from Canada. We
13 believe the personal safety of our residents is
14 much more seriously compromised each day by their
15 inability to obtain affordable medications than the
16 relatively slight risk of receiving counterfeit
17 medications from Canada.

18 As a state, Iowa and our administration
19 has proposed to engage in importation and
20 reimportation in a manner that proposes to preserve
21 both the pharmacy home as we know it, just as we
22 support a medical home for the residents of our
23 state. In Iowa, the Iowa Board of Pharmacy
24 Examiners has the authority under state law to
25 license wholesale pharmacy distributors outside the
26 borders of our state. The Iowa Board of Pharmacy
27 Examiners proposes on a pilot basis to work with

1 our Canadian provincial counterpart regulatory
2 authority to identify single or multiple currently
3 licensed, ethical, experienced wholesale pharmacy
4 distributors to provide sources of medications for
5 state employees, their dependents and retirees in
6 the State of Iowa.

7 We propose to maintain the pharmacy
8 home in our state by having Iowa residents continue
9 to utilize the pharmacy in their local community by
10 processing prescriptions ordered by Iowa
11 physicians, which are sent to their local pharmacy.

12
13 Initially, we propose to limit the
14 importation or reimportation to approximately the
15 200 most commonly prescribed medications, and on a
16 preliminary basis, the cost differential in
17 acquiring those medications through Canada can both
18 save on the cost of prescription medications, while
19 compensating local Iowa pharmacists for providing
20 professional services for their patients.

21 We believe steps can be taken to assure
22 the safety of pharmaceutical goods through such a
23 program, and again believe the risk associated with
24 Canadian importation and reimportation have been,
25 and I use this word carefully, hysterically
26 overstated.

27 For a number of years, I was

1 responsible for both the Medicaid Program and the
2 Public Health Programs in the State of Maine.
3 Previous to that, in the State of Oregon. Maine
4 has thousands of individuals who have directly or
5 in the mail been obtaining their medications
6 through Canada for many years. I'm pleased to be
7 here today with the Attorney General of the State
8 of Maine, Attorney General Rowe.

9 Unless things have changed in the last
10 year, we do not have a single example of a problem
11 case of a resident of Maine obtaining their
12 medications from Canada. We believe there are more
13 problems internal to the U.S. mail-order system of
14 prescription drugs. In our view in Iowa, the
15 people unfortunately go without access to
16 medications on a daily basis who should and could
17 otherwise, if they were more affordable.

18 Experience in Maine in other states
19 that have introduced state supplemental
20 prescription programs have shown that there is a
21 great need for affordable medications for not only
22 senior citizens, but for younger persons, including
23 children who may currently not be receiving those
24 medications, again mainly because of affordability.

25 Finally, I might point out to the
26 members of this importation task force that Canada,
27 as you probably well know, is not the least

1 expensive country for medications in the west.
2 Many other western countries pay even less than
3 Canada for medications. There are opportunities
4 for the prescription drug manufacturers to make an
5 adequate profit by expanding affordability and
6 access to additional customers, the patients and
7 their families.

8 While I would personally favor much
9 broader access across borders for importation and
10 reimportation, at a minimum we urge support for
11 authorizing pilot projects, such as those
12 envisioned in Iowa involving local pharmacies, the
13 Iowa Board of Pharmacy Examiners, state employees,
14 their dependents, and retirees. I thank you for
15 your consideration.

16 SURGEON GENERAL CARMONA: Thank you,
17 sir. Ladies and gentlemen of the task force, I
18 would like to open the floor to questions for the
19 Governors and for Mr. Concannon. I'll start with
20 Dr. McClellan.

21 DR. McCLELLAN: I want to thank you all
22 for coming today, and for your passion on
23 addressing the issue of affordable prescription
24 drugs, and also your respect for making sure that
25 the safety issues can be addressed at the same
26 time.

27 I want to get to some things that we

1 are doing now to try to address that. Governor
2 Douglas, you mentioned some of these, but I have a
3 question for you first. I had the chance to talk
4 even more extensively to a number of members of
5 Congress about this issue, people who feel
6 passionately in favor of importation like you all
7 do, as part of my confirmation process.

8 Since that time, a lot of these members
9 are now supporting legislation sponsored by Senator
10 Dorgan, Senator Kennedy, and with a number of co-
11 sponsors that seems to recognize that there are not
12 safety systems in place now to assure that the
13 medicines coming in are legitimate, real medicines
14 from Canada, or from other equivalent approved
15 sources, that they are from pharmacies that are
16 following the same practices for shipments to
17 Americans as the pharmacies in Canada that treat
18 Canadians do, and take other steps to make sure
19 that the drugs coming in are legitimate.

20 These include, in this Dorgan-Kennedy
21 bill, provisions for registration, inspections, and
22 a new approval process for the FDA. And a lot of
23 people are now debating whether these are processes
24 that are too complex, or whether they get the job
25 done. And we're hearing a lot of views about that
26 on this task force, Governor Pawlenty, exactly as
27 you said. We want to try to sort through that,

1 figure out whether and how this could be done
2 safely.

3 I'm wondering, given your perspective
4 on things, do you support that legislation that
5 recognizes that we need a new safety structure for
6 assuring the safety of imports on a large scale?

7 GOV. DOUGLAS: There's no question that
8 safety has to be the first consideration, and
9 you've spoken eloquently to that, Dr. McClellan.
10 And I think everyone wants to be sure that the
11 pharmaceutical products that come across the
12 international border are safe.

13 I guess what's difficult for those of
14 us who are from border states, as Governor Hoeven
15 indicated, we don't in many respects regard Canada
16 as a foreign country. We have villages, we have
17 public buildings, we have private homes that are
18 bisected by the international border, and the
19 family ties are historic, and long, and close. And
20 we think nothing of going across the border to
21 shop.

22 Montreal is our closest big city, and
23 frankly, if the Red Sox don't start doing a little
24 better, we're going to be Expos fans.

25 (Laughter.)

26 GOV. DOUGLAS: So we understand the
27 nature of an international border, but believe that

1 there has to be some way to develop a safety system
2 that's adequate. And as we've noted, the recent
3 record suggests that there have been more problems
4 brought to light within our own country, recent
5 large recall of Lipitor, for example, so obviously,
6 safety has to be first, but I really think that we
7 can find a way.

8 GOV. HOEVEN: I appreciate your
9 question, Dr. McClellan. Yes, I do support the
10 legislation. There are a number of bills that are
11 in Congress now. You mentioned the bill that's
12 sponsored by Senator Dorgan, but it also has good
13 bipartisan support. I think Senator McCain is on
14 there, Senator Lott, as well as Senator Dorgan and
15 Senator Kennedy, so we're seeing bipartisan support
16 to move forward.

17 Safety is a primary issue. Again, as
18 Governor Pawlenty testified to, we believe that you
19 can manage the importation safely. I suggested to
20 you that FDA coordinate with Health Canada. And I
21 think in a large regard, you could cover the safety
22 issue working together very well. There may be
23 some exceptions that require additional work, and
24 if so, then you could spend additional time on
25 those exceptions and work with state regulators, as
26 well. But we think it can be done safely, and we
27 think that really the time to move forward is now;

1 that you have the ability to do it now.

2 Again, it can be a phased approach
3 where you start with Canada, FDA working in concert
4 with Health Canada. There may be some exceptions,
5 and then you move on from there. But I think it's
6 very, very important that you move forward.

7 Now according to an AP story that I was
8 reading here just yesterday, last year on the order
9 of a million Americans imported on the order of a
10 billion dollars worth of drugs from Canada. And as
11 Governor Douglas pointed, if you go water skiing in
12 North Dakota, you're going to ski in Canada, as
13 well, on a number of our lakes. It's probably true
14 in Minnesota, as well. And people go in, and
15 whether they go to the McDonald's hamburger joint,
16 or get any kind of candy bar, or any kind of food
17 product, go to the drug store, you know, they go
18 back and forth across the border, and they don't
19 hesitate to go into a pharmacy in Canada and buy
20 prescription drugs, just as they would in the
21 United States.

22 DR. McCLELLAN: And just to follow up
23 on that, I think I can truly appreciate your
24 perspective and your constituents' perspective
25 about the safety of Canadian pharmacies. I've said
26 many times, as well, when you walk into a Canadian
27 pharmacy that serves Canadians, it's very high-

1 level assurance, and I think that the bigger
2 concerns are about large-scale purchasing through
3 internet operations and other operations that don't
4 primarily serve Canadians, and where there's at
5 least some questions. And maybe we could talk
6 about this further, too, about whether they're
7 really getting drugs from Canada, where they're
8 following good pharmacy practices, and whether we
9 can make sure there are systems in place to assure
10 that kind of safety.

11 And while Congress is sorting that out,
12 and they do seem to be more interested - my sense
13 is they're more interested in really coming to
14 terms with those kinds of safety issues, and
15 whether the drugs are really equivalent. This is
16 sort of a question, but also a request - there are
17 a lot of things, as you all said, this is not an
18 either/or choice. There are a lot of strategies
19 that we ought to be pursuing to lower drug costs
20 safely. And many of you have paved the way in a
21 lot of areas beyond the questions of importation.

22 I guess my request for you, from where
23 I'm sitting now, is that I hope we can work closely
24 together on some of the ways that are proven, and
25 safe, and legal, and available right now. For
26 example, with the new Medicare Drug Card Program,
27 there are, I think, something on the order of

1 19,000 people in Vermont who would qualify for the
2 \$600 in direct assistance, plus additional
3 manufacturer discounts, will get their prescription
4 cost down to \$8 for Lipitor. And in Iowa, probably
5 close to 90,000 people; Minnesota over 100,000
6 people; North Dakota 26,000 people, and then
7 thousands more Medicare beneficiaries who can get
8 the lower prices from the drug cards.

9 You all have done a great job of
10 setting up outreach programs, websites and the
11 like. I hope we can work together on linking into
12 what we're doing in Medicare to make it as simple
13 and easy as possible for people to find out about
14 these options, and whether it's right for them.
15 Especially for these low-income people who are
16 struggling between drugs and other basic
17 necessities of life. This is thousands of dollars
18 of real assistance right now that we hope we can
19 work together with you to get out there. And for
20 other low-income vulnerable populations, we've got
21 some good programs going now with Governor Douglas.

22 He mentioned the multi-state purchasing pool. I
23 think that's something that Minnesota, I know is
24 interested in pursuing, and you all think you could
25 save \$12 million a year by participating in that
26 kind of effort. We want to work with you on that.

27 There are other proven approaches, like

1 using generic substitution, programs in Medicaid in
2 your state, health insurance plans. Many states
3 have now tried disease management programs, and we
4 can provide new help to the states in setting these
5 up. These are legal, proven mechanisms that can be
6 implemented right now, so I think there's a lot
7 that can be done, while Congress and others sort
8 out whether and how this can be ?? importation can
9 be done safely through this new kind of regulatory
10 structure to assure safety for the internet
11 pharmacies and the like, so I hope we can try
12 really hard to work together on these other
13 approaches, as well.

14 We've all got the same goal in the
15 short-term of getting costs down; in the long-term,
16 of getting a fair system for drug pricing around
17 the world that supports innovation, and gives
18 Americans access to affordable medicines. And I
19 sure hope it can be a team effort.

20 GOV. PAWLENTY: If I might, on the
21 original question that Dr. McClellan raised, the
22 bills that are pending before Congress do speak to
23 the issue of safety, because they built in
24 mechanisms and proposals to address that. And we
25 are mindful of that, and we think that's a good
26 idea. But I think we are, again, not focusing or
27 proposing on some sort of wide open arrangement.

1 We think that if applied to licensed established,
2 credible, reputable Canadian pharmacies, the record
3 would suggest, the experience would suggest that
4 they are quite safe. And so the challenge isn't to
5 reinvent the wheel, it is how do you then conduct a
6 business relationship with those types of entities,
7 recognizing the internet and mail-order operations
8 all over the globe, even within the United States
9 pretending to be Canadian pharmacies, United States
10 operations, Malaysian operations. There's all
11 kinds of garbage and shady characters operating out
12 there, but that's not what we're proposing. We're
13 proposing that the government, ideally the federal
14 government, use its regulatory and safety powers to
15 credential and establish those kinds of - and
16 identify those kinds of operations and the business
17 protocols around them. And I think the legislation
18 speaks to that, and some would say a couple of them
19 go too far, some would say it doesn't go far
20 enough, but you can light the pathway. This task
21 force can light the pathway for Congress and for
22 the country on how to do this, if you want to.

23 DR. McCLELLAN: I want to thank you.
24 I'm sorry I have to leave. I've got to go to
25 another event and get some beneficiaries signed up
26 for this low-income assistance right away, but I'm
27 looking forward to working and continuing to work

1 with all of you on this. It's some very important
2 steps that we're trying to take.

3 GOV. HOEVEN: Doctor, if I might, just
4 a short comment. You mentioned working together.
5 We want to do that. Still it's very important that
6 you move on this issue, because remember you've got
7 the general population out there that needs to be
8 served, as well. We've got to work on this option
9 from the standpoint of making prescription drugs as
10 affordable as possible to the entire population, so
11 we'll work with you on the specific programs.
12 Again, what we're talking about impacts the entire
13 general population - a very important factor.

14 GOV. DOUGLAS: Let me also thank Dr.
15 McClellan for keeping this in perspective, and this
16 discussion shouldn't minimize the positive steps
17 we've taken in many other ways. In fact, I'm
18 missing an AARP rally on the steps of our Capitol
19 at noon today to kick-off the Prescription Drug
20 Card Program in Vermont, and there's a lot of
21 potential for savings, and the purchasing pool,
22 we're very grateful for your support and that of
23 the Secretary. But this is a strategy that's
24 important to providing relief to a lot of folks,
25 particularly in Vermont where the average income is
26 barely 80 percent of the national average. It's
27 very expensive. We need to do what we can.

1 I think in this country, if we agree on
2 the goal, we can find a way.

3 SURGEON GENERAL CARMONA: Thanks, Mark.
4 Appreciate it. Thank you. Other task force
5 members, questions. Dr. Crawford.

6 DR. CRAWFORD: Thank you very much.
7 And also, thank you for being here all of you. I
8 appreciated your testimony, made a few notes.
9 There seem to be a couple of key sort of inter-
10 linking issues. One, of course, is cost controls.

11 I think all of you more or less addressed that,
12 and the other is the concern about research and
13 development for the future.

14 Dealing bilaterally, if you will, on
15 these subjects is not usually successful, so we
16 think in FDA at this point, now that we know that
17 the United Kingdom also wants to join, have the
18 opportunity to export to the U.S. along the same
19 lines, and other countries, no doubt, will step
20 forward - maybe we need some international
21 reference. And there are a couple of organizations
22 that I'd just like to throw out and tell you how we
23 might charge them, and ask what you think.

24 One is the North American Free Trade
25 Agreement. We have within there the opportunities
26 for this kind of thing to take place. That was
27 certainly contemplated. Maybe that would help with

1 setting up a system - ask for your reactions to how
2 effective that's been with your states and in the
3 overall situation of dealing with this problem.

4 The other thing is, on the research and
5 development issue, we now know, it seems like each
6 month the case gets stronger for the United States
7 supporting the research and development enterprise
8 of the world. And we now find that 62 percent of
9 the profitability for the international
10 pharmaceutical community comes from the United
11 States. And that in a very real sense fuels R&D.

12 Would it be useful, in your view, to go
13 to some organization like the Organization for
14 Economic Cooperation and Development - consists of,
15 as you know, the 40 or so richest countries in the
16 world - and to start an open, free dialogue about
17 how we share the cost of research and development.

18 There may be ways to do it, other than trying to
19 have international price controls.

20 At the very minimum, in my view, it
21 would raise international consciousness about this.

22 I think working out something quick with Canada,
23 for example, either through legislation or
24 otherwise, might open up the market to other
25 countries standing in the queue to get in, and I
26 think we need a system in place, and maybe that's
27 done by international reference. So I just,

1 without any malice or whatever, I just throw that
2 out as a possibility, something we worry about at
3 FDA almost as much as we worry about safety.

4 GOV. PAWLENTY: Dr. Crawford, my
5 initial reaction to that is that it may be well
6 worth pursuing, and may offer some hope, and a more
7 comprehensive approach to the issue. However, it
8 strikes me, in my opinion, that the pharmaceutical
9 industry in our country is in quite a bit of a
10 powerful position, and they're not going to change
11 unless they feel more pressure. And the Canadian
12 solution or option isn't ideal, but it brings
13 pressure. It brings hopefully some increased
14 appetite for change.

15 I have a very eye-opening experience in
16 Missouri a couple of weeks ago when I went to the
17 Pfizer Board Meeting. The CEO of Pfizer and I
18 talked about trade and how pharmaceutical pricing
19 might be introduced into the discussion about
20 trade. In his press conference when asked having
21 other countries drop price controls or to reform
22 their pricing policies would alleviate price
23 pressures in the United States, his answer was not
24 necessarily. We would perhaps harvest that money
25 for more research and development, and the American
26 consumers shouldn't expect to realize any actual
27 absolute or relative savings. I'm paraphrasing,

1 but that was the gist of his comments.

2 I'm also told that in the Australian
3 round of trade negotiations, pharmaceutical pricing
4 has been put on the table for the first time in
5 these types of arrangements, and the goal appears
6 to be from the pharmaceutical industry perspective
7 where they'd like other countries to drop their
8 price structure so they can do to their consumers
9 what they're doing to us. And if that's the net
10 result, if the net result is the pharmaceutical
11 industry then gets to go and have their way so to
12 speak with a country like Australia, I'm not sure
13 that's helpful to our near and intermediate term
14 goals to bring price relief to the American
15 consumer.

16 MR. CONCANNON: I would add to that.
17 I'm recalling an article written by Dr. Marsha
18 Angel and Reilman, two previous editors of the New
19 England Journal of Medicine back just about a year
20 ago, in which they refuted the oft cited so-called
21 research costs that pharmaceutical industry often
22 invokes. As soon as you start to press your price,
23 we're told that we won't be able to cure Cancer.
24 And I think scientists have looked at that, and
25 again refute some of the so-called costs estimated
26 at bringing a drug to market. But also, I think
27 the industry has changed as we note that often

1 companies are buying up products that are well-
2 along in the pipeline where they haven't financed
3 the research, so I think I'm not as concerned about
4 the ability of the industry to continue to make it.

5 It's in their interest to do research,
6 so I'm not as concerned about putting pressure on
7 margins as I am knowledgeable again recognizing
8 that as we sit here today there will be people
9 across the United States who will have strokes, who
10 will have heart attacks, who will die because they
11 don't have access to medications that they should
12 have access to.

13 GOV. HOEVEN: I think to explore the
14 avenue of looking at some of these trade
15 negotiation settings, maybe something you want to
16 do - I would just caution you though, they
17 typically add significant complexity to the issue,
18 and it's already a very complex issue. We deal
19 with this all the time in our Ag Trade Agreements.

20 We were with the International Trade Commission,
21 U.S. Trade Ambassador's Office, Bo Zoellick and Al
22 Johnson. And we need to move forward on this
23 issue. Our citizens needs this assistance now, and
24 I think what we're suggesting to you is just as you
25 have bilateral trade agreements that advance the
26 process, you have a clear opportunity here to
27 advance the process with Canada. And I do believe

1 that you can do that within parameters that will
2 allay any concern you might have as regards other
3 countries.

4 GOV. DOUGLAS: I agree with my
5 colleagues. I think these are ideas worth
6 pursuing, and I hope that we will. As I indicated
7 in my opening remarks, I believe in free trade. I
8 believe that the freedom of markets will ultimately
9 provide some positive pressure on pricing, and we
10 should explore those possibilities.

11 I also think about the people in my
12 state and others who are earning well below the
13 national average, as I indicated, who have high
14 pharmaceutical costs that they're facing in an
15 improving but still difficult economy, need that
16 relief right away, so I think we should move
17 forward on both fronts; a short-term strategy to
18 provide for reimportation for Canada, and then
19 explore a more comprehensive approach, as well.

20 SURGEON GENERAL CARMONA: Thank you.
21 Questions from other task force members. Josefina
22 Carbonell.

23 MS. CARBONELL: I would like to ask
24 following a previous question, would you support
25 the drug importation from Europe?

26 GOV. PAWLENTY: Ms. Carbonell, I think
27 the easiest and safest route for us right now is

1 Canada for a whole variety of reasons. I will
2 underscore what I said earlier, there is pretty
3 clear evidence that the pharmaceutical industry is
4 explicitly retaliating against the pharmacies who
5 we've identified and are participating in the
6 program, and they will succeed in suffocating the
7 program within six months, so our options are to
8 shut it down, partially shut it down, or to explore
9 parallel trading or direct trading with the United
10 Kingdom, Switzerland, Scandinavia, other countries
11 that have comparable quality safeguards,
12 sophistication in their drug supply and
13 distribution system. That is not our preference.

14 I think the American public, as a
15 matter of public relations perception, and as a
16 matter of just relationship comfort feel best about
17 Canada, although I would not rule out, and I'm not
18 going to rule out the possibility of having to
19 explore relationships with Canada-like countries in
20 Europe or elsewhere if the drug industry is
21 successful in suffocating the supply to Canada, so
22 I'm going to leave that option open at least for
23 Minnesota.

24 MR. CONCANNON: I would be supportive
25 of European importation. I was a number of years a
26 Mental Health Commissioner in several states, three
27 states actually. I recall the nearly miraculous

1 effects of the drug Clozoril that came from Sandoz
2 Pharmaceuticals at the time, had been available in
3 Europe for a number of years before the U.S., so
4 I'm very conscious of the fact that Lipitor, the
5 most widely prescribed drug now if not in the
6 world, in the U.S., much of it is manufactured in
7 Ireland. We live in a world of global multi-
8 national drug companies.

9 I think with controls and protections, I certainly
10 would support it.

11 GOV. HOEVEN: I would agree with the
12 comments that have been made by both gentlemen. I
13 think Canada has offered an option to step forward
14 now, and I think in the legislation that you're
15 going to see from Congress, you are going to be
16 charged with looking at more than Canada. I don't
17 think it's if, I think it's when.

18 SURGEON GENERAL CARMONA: Thank you.
19 Alex Azar.

20 MR. AZAR: I wanted to echo what Dr.
21 Carmona and Dr. McClellan have said, thanking all
22 of you for your commitment to lowering the price of
23 drugs in America, and also, Mr. Concanon, it's
24 nice to finally put a face with the name on much
25 litigation. But you've obviously devoted a lot of
26 energy and thought to these issues.

27 One thing, and I ask this in all

1 honesty just hoping you can help me think through
2 this - when we talk about importation of drugs from
3 Canada, I think the reason everyone wants to do
4 that is the cost of drugs. And the reason, at
5 least what I've heard so far, that we have a
6 difference in cost of drugs, is that the Canadians
7 have essentially price controls on the drugs there.

8
9 It seems like all of the various
10 systems that we end up talking about, alternative
11 safety regimes, control of channels of
12 distribution, regulatory harmonization, that it
13 seems like that ends up being a very complicated
14 and expensive way to skin this cat. Have you all
15 governors thought about imposing, just directly
16 imposing price controls in your state instead of
17 importing ?? going through the Canadian or European
18 importation regime? I'm just trying to figure out
19 why that isn't something that you all have done, or
20 what the factors are that would go into that,
21 considerations.

22 MR. CONCANNON: I'm not a lawyer, but I
23 have been a frequent defendant, and I think for
24 states to impose price controls on goods that are
25 manufactured in other states gets into ?? creates a
26 constitutional problem.

27 GOV. PAWLENTY: As a matter of

1 philosophy, I don't support price controls, and
2 wouldn't pursue that in Minnesota, but I would make
3 two observations in response to your questions.
4 One is, the folks particularly in my political
5 party who say you're just reimporting indirectly
6 the price controls from Canada, and that the net
7 effect of what we're doing is taking advantage of
8 their price controls. I think that's a fair
9 summary.

10 However, we routinely seek the world
11 for the best price on almost every other commodity
12 without regard to form of government, without
13 regard to regulatory frameworks, without regard to
14 a whole variety of issues. You buy, I bet, all
15 sorts of products from China. People don't stand
16 up and say we can't trade with China. They're
17 Communists. They have diminished human rights
18 expectations. They have labor and environmental
19 policies that are concerning, so why would we
20 single out prescription drugs to get uniquely
21 righteous about with respect to other countries'
22 form of government or regulatory scheme? There's
23 not a good answer to that question, in my view.

24 Secondly, short of price controls, I
25 think there's a lot more we can and should do as
26 just smart purchasers of prescription medicines in
27 America. It is mystifying to me why the United

1 States Congress would prohibit itself, prohibit the
2 federal government from allowing to seek a bulk
3 purchase discount for Medicare patients. I mean, I
4 am stunned by that approach. That's not price
5 controls. That's just being a smart purchaser in
6 the marketplace, using the leverage of the bulk
7 ability of the Medicare program to go to the drug
8 companies and say if you want to participate, we
9 expect X percent discount. So short of price
10 controls, there's lots of other things we can and
11 should be doing.

12 But as to your ultimate question, are
13 we taking advantage of Canada's price controls?
14 You bet, but do we take advantage of every other
15 imperfect form of government around the world on
16 every other product? You bet.

17 GOV. DOUGLAS: Price controls have
18 certainly been considered in Vermont. In fact, one
19 House of our General Assembly has passed such a
20 measure on a couple of occasions, but I don't
21 expect it to become law. That's why when I
22 originally approach my colleague from Michigan and
23 some others to form the multi-state purchasing
24 pool, we wanted to do it by using the power of the
25 marketplace, not with artificial controls, but by
26 leveraging the volume of our number of lives to
27 negotiate for better prices, so I think that's the

1 better approach.

2 GOV. HOEVEN: I guess my response would
3 be, I don't understand why it's up to our
4 government to enforce the price controls of some
5 other country. It doesn't make any sense to me. I
6 mean, if a company in the United States that
7 manufactures prescription drugs is willing to sell
8 drugs into another country at a cheaper price than
9 they're willing to sell it to their own citizens
10 here in our country, why is it up to our federal
11 government to enforce some other country's price
12 controls? It doesn't make sense to me.

13 MR. AZAR: Wouldn't it be ?? not about
14 enforcing their price controls, but if you want to
15 have price controls in your state, just impose them
16 directly, rather than worry about the issues of
17 safety, and is there trans-shipment through Canada,
18 just if X drug company - you want to sell drugs in
19 our state and not get arrested, you're going to
20 sell it at our price controlled price.

21 GOV. HOEVEN: I guess if states felt
22 that they could effectively do that, they would be
23 doing it.

24 SURGEON GENERAL CARMONA: Other
25 questions? Yes, Ms. Willis.

26 MS. WILLIS: I was wondering if we were
27 able to come to some sort of plan for importation

1 or reimportation, do you envision that to include
2 all prescription-type drugs, or should there be a
3 restriction on certain types, such as controlled
4 substances?

5 GOV. PAWLENTY: I think there are all
6 sorts of drugs that should be handled specially or
7 excluded from a program for a whole variety of
8 reasons; they're temperature sensitive, they're the
9 types of narcotics that might be too tempting of a
10 target for interception. In Minnesota, we have
11 limited our program to folks who are on maintenance
12 medicines, and it can't be a prescription of first
13 use. In other words, they have to have already
14 been on the drug, presumably gone through a period
15 of exposure with respect to allergic reaction or
16 the rest, and so we're just allowing maintenance
17 drugs.

18 So to answer your question, I think
19 there are some drugs that are less well-suited for
20 importation and should be excluded for a variety of
21 reasons. And I might just say, jumping back to Mr.
22 Azar's question - again, reimporting drugs from
23 Canada is not the ideal solution, but we're not
24 picking from ideal options. And it is one way, I
25 think, to reasonably bring some pressure for change
26 on a number of fronts, and I think that is one of
27 the main values of the initiative.

1 SURGEON GENERAL CARMONA: Thank you,
2 sir. Other questions, comments? Dr. O'Grady.

3 DR. O'GRADY: Yes. Governor Douglas, I
4 just wanted to talk to you a little bit about this
5 idea of the cross-border trade. And I come from
6 one of those communities that's right on the
7 border, and I can ?? you know, the flip side.
8 Plenty of American entrepreneurs set up large
9 shopping malls and whatnot to draw those Canadian
10 dollars for where our prices are lower. And I
11 certainly understand that dynamic there.

12 You also brought up that you've tried
13 to incorporate some of these design characteristics
14 in terms of what you're doing for your state
15 employees. And certainly, you've been innovative
16 in terms of the multi-state pools for your Medicaid
17 purchasing. And I guess just as an empirical
18 question, the kind of discounts that you've been
19 able to achieve ?? I mean, one of the things that
20 we have is we see a certain price in Canada, but we
21 know that American consumers are sort of like well,
22 you'll probably get on an airplane later this
23 afternoon, and you know the guy on one side is
24 paying \$200 for this ticket, the other guy is
25 paying \$6, and you're paying \$4. And we know it
26 has to do with that relative ability to, as
27 Governor Pawlenty said, what group you're buying

1 from, et cetera, et cetera.

2 In terms of the advantages to the
3 people in your state from doing this, is it that
4 you're trying to get people who aren't kind of ??
5 access to Medicaid discounts. Is it to bring other
6 people who are either uninsured, or don't have very
7 ?? their insurance companies don't negotiate
8 particularly well for them, to bring them down to
9 that same level, or do you really think that you're
10 going to want to bring large employers in your
11 state, other sort of ?? I mean, are they already
12 there, or close to being there in terms of what
13 you've been able to find?

14 GOVERNOR DOUGLAS: Well, you make a
15 couple of important points in your question, Dr.
16 O'Grady, that the Medicaid purchasing pool will
17 benefit those beneficiaries, and to a greater
18 extent, the taxpayers of our state through those
19 savings. And our state employee, and retiree and
20 dependent plan helps that population, so there are
21 obviously others who are, as you noted, uninsured.

22 And the percentage of our population who are
23 uninsured has risen dramatically in the last seven
24 years from about 6 to 10 percent of the population.

25 And those who are covered through private
26 insurance plans that may or may not be negotiating
27 for the best deals. So my goal is to extend it to

1 the entirety of our state's population, especially
2 those who don't have coverage so that they can
3 maintain their supply of needed pharmaceuticals and
4 not impoverish themselves.

5 And we hear the proverbial stories
6 about people choosing between drugs and food, and
7 that gets to be close to reality in many cases
8 given the relatively low income of the people of
9 our state, and the high cost of drugs. So access
10 to those pharmaceuticals at the lowest possible
11 price is my goal.

12 DR. O'GRADY: Have you found that in
13 terms of so far what you're finding in terms of
14 people kind of doing the cross-border, that it is
15 more likely to be the sort of folks who are
16 uninsured or have poorer coverage than someone who
17 works for a larger firm, or a state employee?

18 GOV. DOUGLAS: Generally, I should have
19 said earlier that our state employees' plan is not
20 designed specifically for Canada. We will
21 reimburse a state employee for a drug purchased
22 anywhere in the world. It was designed originally
23 to insure people while traveling and they need
24 drugs, are reimbursed.

25 We've had a number of well-publicized
26 bus trips of folks going to Canada, mostly seniors.

27 And it will be interesting to see if there's any

1 change in their attitude because of the new
2 discount card that's available through Medicare,
3 but I would say the majority of people I've seen
4 cross the border have been elderly.

5 DR. O'GRADY: Thank you. Can I ask one
6 more?

7 SURGEON GENERAL CARMONA: Please, go
8 ahead. Yes, please.

9 DR. O'GRADY: Governor Hoeven, as part
10 of your testimony, you brought up this idea of if
11 there's a question of restricted supply to Canada
12 as part of this dynamic, that steps should be
13 taken. I'm just not clear on what those ?? if
14 there's a relationship going on, positive or
15 negative between a private sector company and the
16 Canadian government, or the provincial, you know,
17 the Ontario provincial government, I wasn't quite
18 sure what you had in mind of what steps would be
19 taken by the United States government.

20 GOV. HOEVEN: The concern, of course,
21 is that supply is being restricted to some of the
22 Canadian internet pharmacies in an effort to
23 prevent personal purchase of prescription drugs
24 from Canada. And I think that we have to make sure
25 that we have fair trade practices in place, and
26 that may be something that would require a
27 legislative approach. Whether you have that from a

1 regulatory standpoint or not, I don't know, but
2 that's the point I'm making, is that that's a
3 concern.

4 Again, we're talking about really
5 promoting a citizen's opportunity to buy
6 prescription drugs at the best price. It kind of
7 goes back to the point we were making before. If
8 they can attain prescription drugs safely from
9 Canada, but are precluded from it by our federal
10 government, that's an unfair situation. So you as
11 go forward and address this, what we're saying is
12 you've got to find ways to make that opportunity
13 available to our citizens, either through
14 regulatory means or through legislation.

15 DR. O'GRADY: Oh, I'm sorry, Governor.

16 GOV. PAWLENTY: On that point, Dr.
17 O'Grady, originally there was some thought that
18 perhaps there was an anti-trust or could be an
19 anti-trust violation if the pharmaceutical
20 companies were working in concert to choke off
21 supply. Our Attorney General and the Attorney
22 General of some other states have at least explored
23 that possibility by asking for documents. I don't
24 think that's proceeded very far. There's no
25 indication or evidence yet that an anti-trust
26 violation may have occurred.

27 There are others who speculate that

1 under current trade laws, the act of punishing a
2 foreign entity for merely engaging in trade or a
3 transaction with a consumer in our country might,
4 or it might violate a trade law. There's some
5 groups who I know who are researching that, and at
6 least considering litigation, but I don't know the
7 particulars. I don't know if it's meritorious, but
8 those are the kinds of theories that are being
9 explored.

10 DR. O'GRADY: And we have heard from
11 the Canadian government, and kind of the Board of
12 Pharmacists and whatnot, and certainly there's
13 quite a concern on the Canadian side of the border
14 about when they look and all of a sudden see that
15 the shelves are empty, something that there's not
16 really a lot of flexibility. You know, when you're
17 out of insulin, you've got a problem. And so far
18 they've been able to move things around between
19 different pharmacies.

20 But I'd have to say that the overall
21 tone to a certain degree is not that they're wild
22 about these ideas. And Governor Hoeven, you talked
23 about trying to work something out with Health
24 Canada, and again, do you have something in
25 particular in mind that you could help kind of give
26 us some feel for what those steps would be? As I
27 say, the Canadians do not seem wildly thrilled

1 about what's going on now, and exactly what effect
2 it's having on their own local markets, and
3 concerns of I think about their own local prices,
4 as well, but I'm putting words in their mouth.

5 GOV. HOEVEN: Well, in terms of
6 allowing importation, reimportation, and the safety
7 of Canadian prescription drugs, I think there is a
8 high degree of confidence by consumers in both the
9 United States and Canada, clearly in FDA, but also
10 in Health Canada, and so it's kind of the rule
11 versus the exception approach. We think that the
12 vast majority of drugs would fall under essentially
13 the rule, rules that you would agree to between
14 Health Canada and FDA, which would cover most of
15 the drugs that people are importing or reimporting.

16
17 There may be some exceptions that
18 either the FDA or Health Canada have concerns
19 about. There may be certain restrictions that they
20 want to apply. Those would be the exceptions, but
21 again, it allows people to move forward in the vast
22 majority of cases. There may be some things that
23 you continue to work on. And that would also
24 extend to drugs that may come into Canada from
25 other countries and those types of things. And I
26 think that goes back to Dr. Crawford's questions
27 about how do you move forward?

1 You know, the idea is we need to
2 advance because people need this help now, and it
3 is an issue about the general population. Yes, it
4 will help with people that are in groups and so
5 forth, but this is available to the entire
6 population, helps somebody who's uninsured, but
7 also now that FDA is allowing insurance companies
8 to provide reimbursement also helps people that are
9 insured. So it's a way to move forward without
10 solving every single aspect. There may be some
11 things you set off to the side and say this needs
12 more work, but the vast majority of cases are
13 addressed.

14 GOV. DOUGLAS: Dr. O'Grady, you're not
15 putting words in the Canadian's mouths. I've had
16 this conversation with some of our friends in
17 Quebec, and they are concerned, indeed, about the
18 potential impact on prices there. The explanation
19 I gave them is what I've told the task force today,
20 that this is not the be all and end all to address
21 the cost of pharmaceuticals, but is an important
22 step, at least on an interim basis, that's
23 important for a border state to provide relief from
24 high prices for Vermonters, so they certainly have
25 expressed that concern.

26 SURGEON GENERAL CARMONA: Dr. Duke.

27 DR. DUKE: I'd like to address that

1 issue, because you are a border state. There are a
2 lot of states that are not border states, and we
3 also have another 2,200 mile border with Mexico
4 that is also an area of our nation in which there's
5 a great deal of individual importation. And in my
6 mind, I see that the problem sort of has two
7 aspects; one is the personal importation in the bus
8 heading over to the favorite pharmacy across your
9 border. And we see that both in the north and in
10 the south, southern borders. And then there's the
11 larger issue of a systemic approach to some form of
12 licensing of wholesale purchases on behalf of a
13 general population. And I was hoping you might all
14 comment on that, because I find that in these
15 discussions, often the conversation wanders across
16 this terrain rather loosely, because I see them as
17 two very distinct economic, moral, philosophical,
18 medical issues. And I just hope maybe you would
19 comment on that.

20 MR. CONCANNON: I'd be happy to comment
21 on it. The Iowa proposal, as I mentioned, as one
22 that we have had direct dialogue with three
23 provincial Canadian pharmacy regulatory boards in
24 the western provinces. And you may already be
25 aware of this, that the price ceiling for
26 prescription drugs in Canada represents a
27 limitation on the median acquisition cost for

1 medications in something like nine western
2 countries. So Canada doesn't arbitrarily pick a
3 target for Lipitor, Zocor, or something else and
4 say you cannot charge above that. It is the
5 median, the middle price, so that it means that
6 half of those western countries are charging less
7 than that. So I think given that fact, again to me
8 it underscores the fact we're in a global market
9 here.

10 But back to your question, our proposal
11 - and I heard similar proposals here from one of
12 the governors, or several of the governors, is to
13 at least initially organize this in a way that
14 systematically - not put people at risk, put them
15 up on the internet and say let us know how you make
16 out - but to systematically work with a Canadian
17 regulatory counterpart. As you may be aware, in
18 Canada most of the medications are provided in a
19 blister pack. They don't provide at the retail
20 level medications in the same way we do in the
21 U.S., so that there again I think further
22 protections for people. And we would propose to
23 have those medications go from, again, a selected,
24 ethical, vetted pharmacy wholesaler in Canada that
25 would have to meet our state's standards, as well
26 as provincial standards, have a track record. And
27 then have those medications come back through a

1 local pharmacy in the U.S.

2 Why we propose the top 200 medications,
3 again reflects the prescription drug market in the
4 U.S. One of my favorite factoid questions is how
5 many medications does a drug store stock. It's
6 about 2,000, but about half of the prescription
7 drugs spent in the U.S. can be accounted for by the
8 top 200 drugs. So that's why we say we're not
9 going to try to import the 1,950 medications.
10 We're going to limit it to the top 200 drugs.

11 And again, just as Governor Pawlenty
12 mentioned in his remarks, we don't think this is a
13 perfect solution, but in a world of imperfection,
14 this would help and would be a responsible way to
15 do it systematically, to do it with very minimal
16 risk. And by the way, my impression from meeting
17 with the regulatory agencies in Canada, they are
18 more stringent in terms of their pharmacy
19 regulations than we are in the U.S. They require
20 more stringent reporting at the retail level than
21 we do in the U.S., so I'm not concerned about the
22 Canadian system.

23 GOV. PAWLENTY: Dr. Duke, I believe one
24 other aspect of your question was by moving from
25 the grandma individual purchase to a commercial
26 level, is that helpful or counterproductive? I
27 think that would actually be helpful, because if

1 you look at the pharmaceutical or the pharmacy
2 industry in America, it's consolidating. There are
3 certainly many small and independent operators, but
4 if you bring to the table the commercial pharmacies
5 in the form of Wal-Mart and Walgreen's, and CVS and
6 everybody else, you would empower them to be part
7 of the transaction, you would get the benefit of
8 their commercial capabilities, skills, purchasing,
9 due diligence, safety protocols, professionalism.
10 I think it actually would increase the
11 attractiveness of the program from a safety
12 perspective.

13 GOV. DOUGLAS: I think it has to be
14 comprehensive. I know that Vermont on a map of the
15 United States looks quite small, but it's a four
16 hour drive from some of our southern communities to
17 the international border, and to have those
18 grandmas, and they are grandmas in many cases make
19 that trip, I think is unreasonable, so I hope that
20 we find a way to do it on a comprehensive basis,
21 and provide the safety that's so important.

22 GOV. HOEVEN: I agree with that. I
23 think that's one of the main points we're making;
24 it needs to be done through the professionals,
25 through the pharmacies so that the citizens have
26 not only the convenience, but the safety of working
27 through the professionals. And that is why it's so

1 important that you step forward.

2 GENERAL CARMONA: Thank you, Governors.

3 One last question, I think. You've all, staring
4 with Governor Douglas, either stated or implied
5 that importation doesn't seem to be a long-term
6 solution. It's an imperfect world. We're more or
7 less putting a bandaid on a very complex problem.
8 Be that as it may then, what would you recommend as
9 a long-term solution for our nation?

10 GOV. DOUGLAS: I think Dr. Crawford
11 offered some suggestions that are helpful to pursue
12 with international partners through agreements and
13 organizations that are in effect now, some greater
14 freedom in the international marketplace. I think
15 free trade can provide some real pressure on a
16 permanent basis to the pricing that we're seeing in
17 pharmaceutical products to allow the rest of the
18 world to share in some of the research and
19 development costs that we're paying here, so I
20 think eventually that's where we should be. But
21 for now, for the folks who need it today, I think
22 reimportation provides an important relief.

23 GOV. HOEVEN: I think the comment is
24 that starting with Canada is just that, a start;
25 that the longer term solution is for having the
26 safety mechanisms in place, the regulatory
27 structure in place which allows the free trade with

1 more than just Canada, allows trade with a number
2 of countries.

3 I think if you ?? the legislation that
4 I think either Surgeon General, you or Dr.
5 McClellan mentioned the bill with Senator Drogan,
6 Senator Kennedy and others, I think that's where
7 it's going. In other words, it's saying we're
8 going to look at a lot of countries, but make sure
9 that we put a structure in place so that we can do
10 it safely. So I think we're saying okay, it's
11 imperfect from the standpoint that we're just
12 starting with Canada, and that's just one step.
13 That's more like a bilateral, but it takes us on
14 the way to a larger and a better solution long-
15 term.

16 SURGEON GENERAL CARMONA: Thank you.

17 GOV. PAWLENTY: Surgeon General, I
18 would suggest a few things. One is safe access to
19 world markets, as imperfect as they are, is a
20 helpful tool and point of leverage for the American
21 consumer. That's number one. Number two, I think
22 the Medicare legislation and the prescription drug
23 benefit that will come is a big help, but again
24 it's incomplete with respect to the others that
25 won't be covered by that benefit.

26 I do think we need to rebalance, as Dr.
27 Crawford said, world pricing. We can't continue to

1 pay such an obscene premium compared to the rest of
2 the world for research and development. And we're
3 grateful for the cutting edge medicines we have in
4 America. I don't think we should object to paying
5 a premium, but it should be a reasonable premium
6 compared to the rest of the world, not the wide
7 gulf that we're seeing. And as we attempt over
8 the long haul to rebalance world pricing and trade
9 negotiations, or through market forces or
10 otherwise, I would hope that the benefit of that
11 rebalancing would accumulate to the American
12 consumer in some form. And so I think tied to Dr.
13 Crawford's suggestion would be some device or
14 expectation that we would experience some price
15 relief, or at least our prices would go up less
16 slowly than they otherwise would have under a
17 different scenario. But simply rebalancing world
18 prices and allowing that to not benefit the
19 American consumer in some predictable fashion isn't
20 real progress.

21 And then lastly, I would say we need to
22 be as government smart purchasers. In Minnesota as
23 one example, if you add up all of government,
24 township, city, county, intermediate levels of
25 government, or state colleges and university, our
26 University of Minnesota, all of our state
27 employees, all of the people who are on publicly

1 assisted health care programs in Minnesota, we
2 purchase something like 60 percent of all the
3 healthcare in the entire state as government
4 broadly. If we bring that purchasing power to bear
5 in the marketplace, not through price controls but
6 as smart purchasers, we can have a significant
7 effect on the marketplace if that's bundled. And
8 so I'm hopeful that our government would revisit
9 things like that prohibition and bulk discounts in
10 the Medicare program.

11 MR. CONCANNON: Yes, just where
12 Governor Pawlenty left off, I think the single most
13 important thing we could do to help secure better
14 pricing would be to strike the prohibition and the
15 recently enacted Medicare legislation in which
16 paradoxically in a \$500 billion spend over a 10
17 year period, the HHS or the Secretary is prohibited
18 from negotiating better prices. I can't imagine
19 how to explain that to anybody in terms of a
20 rational policy, so that would be, to me, a
21 mightily important step forward.

22 I can reflect the fact that this
23 concerns us at the state level because in the
24 Medicaid program, and I speak as a Medicaid
25 administrator, nearly half of the Medicaid drug
26 spend in the United States can be accounted for by
27 the so-called dual eligibles, people are both

1 Medicare and Medicaid eligible. Those costs are
2 going to transfer over to the Medicare bill, and
3 then the states are going to be in the so-called
4 "Claw Back" provision, are going to pay that back,
5 are not going to have access to those resources.
6 But I can tell you as a state person, I'm concerned
7 that absent ?? and with that directive, the
8 Secretary of the Department not to use its
9 purchasing power to secure better pricing, I'm
10 concerned it's going to have an inflationary effect
11 on prescription drug costs. I have very little
12 faith that the pharmaceutical, the PBM industry is
13 going to secure better prices than the government
14 could. And we know the historic lack of
15 transparency in that industry, we've had a step
16 forward in the last couple of weeks with a court
17 settlement that the Attorneys General secured on
18 our behalf, but I still find it a very murky part
19 of the world to try to secure good price
20 information. So I think a major step forward would
21 be strike that prohibition before 2006, and tell
22 the Secretary to use to gather the best minds in
23 the federal government to secure better pricing for
24 Americans.

25 SURGEON GENERAL CARMONA: Thank you.

26 Yes, Governor.

27 GOV. HOEVEN: Admiral, if I may, I

1 can't hardly think of a case where world markets
2 have been opened up, and you haven't had reduction
3 in price.

4 SURGEON GENERAL CARMONA: Thank you,
5 sir. Mr. Sachdev, a question?

6 MR. SACHDEV: Yes, Governors. And I
7 want to echo the sentiments of the other panel
8 members in thanking you for being here to help us
9 in achieving our mandate. We were given a very
10 difficult mandate by the Secretary, and that's one
11 that he was given by Congress to look at a series
12 of questions, including safety, liability, impact
13 on innovation related to importation, and to report
14 back to Congress on what we found.

15 In doing that as part of the task
16 force, we've had several of these listening
17 sessions and heard from a lot of witnesses on
18 different aspects of this, and so we'll be working
19 to pull that together. But I think one of the
20 things I wanted to ask you all about, particularly
21 the Governors, Governor Pawlenty and Governor
22 Hoeven, who already have some experience with your
23 state websites that have been set up, that are
24 linked to Canadian websites, relates to some of the
25 concerns that we've heard, or questions we've heard
26 from other witnesses about the practice of pharmacy
27 in Canada, and how we, if we were to look at a

1 system for importation, would interface with that
2 practice.

3 In particular, I think you've heard FDA
4 raise concerns about the fact that they don't
5 really regulate the practice of pharmacy, and
6 really don't have access, and the states generally
7 don't have access to Canadian pharmacies. But, in
8 fact, in Canada we've had witnesses testify who are
9 Canadian pharmacy regulators, including last week
10 we had the Canadian pharmacy regulators from
11 Manitoba, and from Quebec come forward and provide
12 testimony, along with the Canadian Pharmacy
13 Regulator Group, raising some concerns about
14 importation and their ability to assure safety for
15 products that are exported from Canada from their
16 pharmacies.

17 Similarly, Health Canada has gone on
18 record and said that under their laws they focus
19 their resources on products that licensed Canadian
20 pharmacists are providing to Canadian citizens.
21 And they have a law that's similar to ours related
22 to exports that would direct them to spend less
23 time on products that are intended to be exported
24 to the United States, that imported, then given to
25 their own citizens. That's why I think it's very
26 important that both in Minnesota and North Dakota,
27 in the programs that you've set up with your

1 websites, that you focus on sending your - in
2 particular in Minnesota - sending your regulators
3 to Canada to look at the Canadian websites.

4 I know that when you did that, Governor
5 Pawlenty in particular, you found that about 70
6 percent of the websites had deficiencies, and I
7 think it's important that you chose not to link to
8 those websites.

9 I'd like both Governor Hoeven, and
10 Pawlenty, and anyone else, any other panel members
11 to comment on this. One of the issues we're
12 interested in is how, if importation is legalized,
13 would we assure the source is protected; in
14 particular, in the event that there was a
15 dispensing error in Canada, how to make sure that
16 ?? or that there are other major deficiencies with
17 Canadian pharmacies, that we would assure that U.S.
18 citizens would have both recourse, but also be
19 protected from those types of problems.

20 GOV. PAWLENTY: Thank you. I might
21 just one quick aside, and that is when we sometimes
22 have this discussion with our foreign counterparts
23 about this issue, and we suggest, Dr. Crawford,
24 that they're not paying their fair share, one of
25 the things they say is well, why do you allow that
26 non-medically helpful advertising, and how much
27 does that affect your pricing - just to share that

1 retort with you that we do get from a number of our
2 foreign friends.

3 As to your question, sir, I think
4 Minnesota's experience was again, we stipulate and
5 everyone readily acknowledges there is all kinds of
6 junk out there, and so one of the great powers and
7 responsibilities that we have as government is we
8 have the ability, I would say the responsibility
9 and the opportunity to sort through all of that,
10 and set up criteria, set up credentials that we
11 want people to follow, expect to follow and then
12 design a recourse if it's not followed. And so the
13 premise in Minnesota was we would use our resources
14 and expertise as a government to go there, to try
15 to set up parameters and criteria that we had with
16 respect to safety expectations, and have those
17 individuals sign a contract that we believe is
18 legally enforceable, although there's lots of folks
19 say well, there's just no way you can have a
20 relationship with the Canadian government or a
21 Canadian pharmacy, and what recourse do we have?

22 Well, what recourse do you have any
23 time you have an international business
24 relationship? I'm stupefied by the fact that we
25 can't ?? are we really saying we can't design a
26 commercial relationship, or a government
27 relationship with Canada that is not legally

1 enforceable? I don't ?? I used to practice law. I
2 don't any more, but last I checked, there are ways
3 to do that. There are ways to have appropriate
4 consequences in place, and safeguards in place, so
5 I don't think it's a question of can we. I think
6 the question is do we want to, and how much does it
7 cost? But there's all sorts of criteria we put
8 into our program. You know again, not
9 prescriptions of first use, have to be maintenance
10 medicines. You could have blister packs, you could
11 have dose appropriate amounts, you could have any
12 list of requirements that you want, that you'd
13 expect - in fact, we already know about with
14 respect to American pharmaceutical practice,
15 pharmacy practice, apply those to our Canadian
16 counterparts along with some distribution
17 expectations, and then set up a legal arrangement
18 that is enforceable with recourse.

19 I don't think it's hard - I shouldn't
20 say it's not hard to do, but it's doable. It is
21 certainly doable. We have complex international
22 relations with entities regulated and otherwise
23 around the world all the time every day, and now
24 when it comes to pharmacies in Canada, we're like
25 oh, how could we possibly do that? How could we
26 possibly enforce those arrangements? It defies
27 what we know about business practice in every other

1 walk of life.

2 GOV. HOEVEN: We took a lot of the same
3 steps. Matter of fact, I sent the head of our
4 Department of Human Services and also Duane Houdek,
5 who is here with me today from my staff, along with
6 Governor Pawlenty when they went up and looked at
7 pharmacies in Canada, so we did that exploratory
8 work in the front end.

9 Second, we picked pharmacies that are
10 not only licensed by the Province of Manitoba, but
11 certified by CIPA, Canadian International Pharmacy
12 Association, which we believe to be a very strong
13 designation. Then we have certifications and
14 requirements in the agreement that do provide
15 restrictions as far as what the pharmacies can
16 deliver to North Dakota citizens that use the site
17 and order the drugs. So again, all of those things
18 can be done, and they can be done by the federal
19 government, we believe very well. And again,
20 that's why I recommended a relationship or a
21 working relationship between FDA and Health Canada,
22 that we think could put this system in place very
23 effectively.

24 Even if there are certain exceptions
25 that need to be excluded for further work, or
26 because there are concerns, fine. You can
27 certainly do that. The reality is we're doing this

1 now with Canada on all kind of food products right
2 now. Think of all the food products that we have
3 that are consumed by our people that come into our
4 country from Canada on a regular basis, and we've
5 certainly found a way to manage that and do it
6 safely and effectively.

7 MR. SACHDEV: Just one follow-up.
8 Again, I want to be clear because we've had this
9 question come up at several of these task force
10 meetings. In the event that one of your citizens
11 of your state was harmed by a dispensing error from
12 a Canadian pharmacy that was linked to your state
13 website, what is the state's position, what would
14 the state do to assist that citizen in achieving
15 recourse from the Canadian pharmacy?

16 GOV. PAWLENTY: Fortunately, we have
17 not had that experience in Minnesota, and the
18 pharmacies do attempt to some level of disclaimer
19 of responsibility, and the state also has put a
20 disclaimer in, so there is an element of risk, as
21 there are with most things in life, which is
22 precisely why it would be extremely helpful if the
23 federal government would weigh in and create,
24 either through treaty or through regulation, or
25 through contract, a relationship that was not only
26 ?? has integrity from a safety standpoint, but also
27 has an enforceability and recourse to it. And I

1 think you, not you personally but the federal
2 government has the ability to construct that if you
3 want to. But as to Minnesota's current experience,
4 there is risk. We don't believe the pharmacies are
5 unsafe or the product is unsafe, but in terms of
6 recourse, there are disclaimers both by the state
7 and by the Canadian pharmacies that they may not be
8 responsible under certain conditions, but you could
9 help with that if you want to.

10 GOV. HOEVEN: We've done the best due
11 diligence that we can. We tried to put the safety
12 features in place, as well. Like I say, certain
13 limitations, certifications that we require from
14 them as to what drugs they can deliver for somebody
15 accessing mail order pharmacy through the website.

16
17 You know the reality is, you can go on
18 Google, or you can go on almost any search engine,
19 Yahoo or any search engine you can think of, just
20 go on there and see how many Canadian pharmacies
21 you can access, internet pharmacies, that haven't
22 been checked out by somebody in the United States.

23 So you've got all these search engines out there
24 right now that are available to people. And last
25 year again, on the order of a million people
26 ordered a billion dollars worth of drugs from
27 Canada.

1 It just makes sense for us to get the
2 federal government, to get FDA involved to set up
3 criteria which will enable us to do this safety and
4 well. And that's why we think, again, it's so
5 important you move forward now.

6 GOV. PAWLENTY: What we offer is better
7 than nothing. It's a lot better, frankly, but it's
8 happening. It's happening in uncontrolled and
9 unregulated ways. We have brought the power of
10 Minnesota government to bring some assurance of
11 safety and credibility to the program that we have.
12 You could take it to the next level.

13 MR. SACHDEV: One final question. As I
14 said, I think it's very important in the programs
15 that you have set up that you did the initial work
16 to go to Canada to assess the pharmacies that you
17 link to on your websites that are ?? for the ones
18 that the state is referring its citizens to. Those
19 initial inspections were important, but I want to
20 ask, have you guys done or do you intend to do any
21 follow-up with those pharmacies or any ?? or have
22 you done any follow-up with additional pharmacies
23 that you may be considering adding?

24 GOV. PAWLENTY: Yes, we have ?? we
25 don't want to pre-announce the visits, but we will
26 be doing and have planned follow-up visits and
27 inspections. We will be shortly announcing some

1 additional pharmacies. And I'll also tell you in
2 anticipation of the absent federal government
3 action, the pharmaceutical industry choking-off
4 supply to Canada, we do need to explore other
5 countries, and so we're at least in the beginning
6 stages of that, as well.

7 GOV. HOEVEN: What I would add to that
8 is remember I described in my testimony how our
9 website is structured. Our first option is to take
10 them to therapeutic alternatives, lower-cost, name
11 brand generics through their local pharmacist.
12 That's option one. Option two is what we call
13 Prescription Connection, which is the discounted
14 programs that pharmaceutical companies will provide
15 to lower income individuals. And then we say okay,
16 now third - here are these pharmacies that we've
17 evaluated that is a third option for you. So
18 again, we're trying to work within the framework we
19 have as best we can, but we've got to get help from
20 you at this point to move forward, and that's what
21 we're asking for.

22 SURGEON GENERAL CARMONA: Governors,
23 Mr. Concannon, thank you all so much for
24 enlightening us. As you know, we've all said we
25 have a very tough job here, but without your input,
26 we wouldn't be able to move this issue forward. So
27 once again from all of us, from Secretary Thompson,

1 thank you so much for being here with us.

2 We'll take a short break now while we
3 switch over the tables, and then we'll reconvene.
4 Thank you.

5 (Whereupon, the proceedings in the
6 above-entitled matter went off the record at 11:38
7 a.m. and went back on the record at 11:50 a.m.)

8 SURGEON GENERAL CARMONA: Ladies and
9 gentlemen, welcome back. We'd like to begin the
10 second panel now. Our first speaker will be Mr.
11 John Hurson, of the National Conference of State
12 Legislators. Thank you, sir.

13 MR. HURSON: Thank you very much. My
14 name is John Hurson. I am actually President-Elect
15 of the National Conference of State Legislatures,
16 and will take over the organization at their annual
17 meeting this July. I'm also a delegate in the
18 State of Maryland, and happy to say that I think
19 you're actually sitting in my legislative district
20 as we meet here today. I'm also Chairman of the
21 Health and Government Operations Committee in the
22 House of Delegates, which considers all these
23 healthcare issues that do go through our chamber.

24 The work of this task force is
25 extremely important, and I appreciate the
26 opportunity to share a few thoughts with you today.

27 And I am speaking on behalf of the National

1 Conference of State Legislatures. And while the
2 conference does not currently have a policy on drug
3 reimportation, we are working on one at our annual
4 meeting this summer. And legislatures across the
5 country are actually dealing with this issue and
6 have been dealing with it in the current sessions,
7 and in sessions that have already concluded.

8 In the 2004 legislative sessions,
9 almost half the states, 21 states have dealt with
10 bills or resolutions dealing with drug
11 reimportation. Two states did pass resolutions,
12 and I can tell you that a third state, our State of
13 Maryland, would have passed it if they had had one
14 more minute in the Senate session. It literally
15 died on the last day of session at the very end,
16 and the bill was actually on the Senate board ready
17 to take a vote, but we just didn't have the time.
18 So it would have passed in our state, as well.

19 This is because, and you know this,
20 prescription drugs are playing an increasingly
21 critical role in the healthcare of our citizens.
22 Our constituents are finding it increasing
23 difficult to afford the medications prescribed by
24 physicians, and as states, we are searching for
25 answers, but are coming up short in trying to
26 provide low-cost prescription alternatives for
27 them.

1 State legislatures have experienced and
2 continue to experience unprecedented budget
3 problems, and the genie is really out of the
4 bottle. Our constituents are going to Canada,
5 Mexico, and to the internet to buy affordable
6 prescription drugs.

7 The Just Say No policy or message
8 regarding drug importation is not resonating with
9 the public. Many of our constituents, generally
10 law abiding citizens, are crossing the borders to
11 obtain these drugs. They're concerned about
12 breaking the law, but they're equally concerned
13 about going without needed prescriptions. We are
14 concerned about the criminalization of drug
15 reimportation, and the effect it may have on
16 individuals with limited options.

17 The current federal policy on drug
18 reimportation is confusing, at best. State
19 legislatures would find it helpful if the Food and
20 Drug Administration would clarify its personal use
21 policy.

22 I think it's fair to say that we don't
23 believe that drug reimportation is the goal.
24 Affordable, accessible prescription drugs is the
25 goal. Drug reimportation is merely a means to that
26 end. NCSL shares your concerns about safety and
27 quality. We are particularly concerned about

1 creating a policy that would encourage seniors and
2 others with lower or fixed incomes to purchase
3 prescription drugs in a way that may ultimately
4 risk their health and safety. That's why the work
5 of this task force is so critical. The task force
6 must be prepared to lay out its findings in a clear
7 and concise way so that policymakers can use this
8 information to make important decision regarding
9 the role of drug reimportation in our future.

10 Ultimately, if it is determined that
11 drug reimportation is not the right approach, I
12 hope Congress will make it a priority to explore
13 ways to increase the number of individuals with
14 health insurance, thereby increasing access to
15 prescription drug coverage, increasing the
16 affordability of prescription drugs.

17 Of course, NCSL wishes you success in
18 this important endeavor, and we will be available
19 to be of assistance to you in any way that we
20 possibly can. And I'd be happy to answer any
21 questions.

22 SURGEON GENERAL CARMONA: Thank you,
23 sir. Our next speaker, Mr. Kurt Knickrehm from the
24 Council of State Governments. Thank you, sir.

25 MR. KNICKREHM: Thank you very much,
26 Surgeon General Carmona and members of the task
27 force. I greatly appreciate the opportunity to be

1 here, and frankly thank you guys for your diligence
2 in this effort. This is a very important topic.

3 My name is Kurt Knickrehm. I'm the
4 Director of the Department of Human Services in
5 Arkansas, which is an umbrella of the Social
6 Services Agency, but I'm here today on behalf of
7 the Council for the State Governments, as I serve
8 as the Vice-Chair of the Health Task Force.

9 The Council of State Governments
10 represents, of course, a diverse group of the three
11 branches of government. The main mission of the
12 Council of State Governments is really to focus on
13 future and tracking of trends that come about, and
14 then try to identify solutions for states.

15 Clearly, globalization is one those
16 important trends that we see that's out there.
17 Prescription drugs, of course, are just a component
18 of that whole entire globalization issue.

19 We all know that the real reason that
20 we're here is frankly because consumers know that
21 drugs are cheaper in other countries. With easy
22 access to online pharmacies, consumers are
23 increasingly taking this route to obtain their
24 prescriptions. For most of our vulnerable
25 citizens, this isn't just an economic issue, it's
26 also a health issue. They too either have to find
27 lower cost drugs across the border, or they're

1 going to have to do without some lifesaving
2 medicines. The Medicare Modernization Act, of
3 course, will be a huge step forward in helping many
4 of those constituents who face this type of
5 dilemma. Others, however, without access to drug
6 coverage will still have to buy drugs from outside
7 the United States.

8 In Arkansas, we have about 400,000
9 folks who are uninsured at the moment. They are
10 the working uninsured, and they still continue to
11 be price-sensitive shoppers. In this regard
12 though, it is not enough for the federal government
13 simply to say don't buy prescription drugs outside
14 of the United States. This path tends to ignore
15 that forces of globalization that we talked about,
16 as well as consumer preferences, and the use of
17 technology.

18 The federal government needs to work
19 with states, we believe at Council of State
20 Governments, to help consumers be informed of the
21 issues and the risks that are involved with
22 internationalization of prescription drugs. There
23 is, of course, a wide diversity of opinion in state
24 government on the wisdom and feasibility of
25 allowing and supporting drug importation from
26 Canada or any other source. There is, however,
27 near unanimous agreement among those states of the

1 underlying issue, and that is the rising healthcare
2 costs. Those are outpacing our ability to keep up
3 with, and threatens state's ability to provide some
4 of the basic services.

5 Prescription drugs are just one part of
6 that overall cost issue, but they're the fastest
7 growing component of our healthcare budget. They
8 represent an increasing portion of that healthcare
9 dollar, especially in Medicaid. My agency, which
10 oversees the Medicaid program, our prescription
11 drug costs are growing about 17 percent a year.
12 This is simply not sustainable in our current
13 environment.

14 Thus, I encourage the President,
15 Secretary Thompson, and other leaders at the
16 federal level to continue to support state efforts
17 to control the cost of prescription drug costs.
18 For too long, states have had to work around
19 federal government rules and regulations that
20 hamper many of these market reform efforts. Drug
21 importation is but one example of the many ways, or
22 many things that states are doing.

23 States do applaud the recent approval
24 of multi-state Medicaid waiver on prescription drug
25 purchasing pools between Michigan, Vermont, New
26 Hampshire, Alaska and Nevada. This is an
27 innovative market-based approach to dealing with

1 this issue.

2 Similarly, as we heard a little earlier
3 in the first panel, pursuing lower drug costs, no
4 one wants to damage the remarkable and innovative
5 new treatments that have emerged in the American
6 healthcare system. Thus, states support the
7 federal government's efforts to keep other
8 countries, and to get other countries to help pay
9 their fair share of the research and development
10 costs for prescription drugs. To be realistic
11 though, this is very much a long-term approach.

12 In closing, the caution from the
13 Council of State Governments is to be very wary of
14 putting forward any recommendations that will
15 hamper state efforts and state innovation. Rising
16 healthcare costs are devastating the financial
17 future of families, seniors, and states. States
18 must have the flexibility to continue to address
19 these critical issues. I thank you for your time.

20 SURGEON GENERAL CARMONA: Thank you,
21 sir. Our next speaker, Mr. Steven Rowe, National
22 Association of Attorneys General. Thank you, sir.

23 MR. ROWE: Thank you, Admiral Carmona
24 and members of the task force on drug importation.

25 I want to thank you for inviting the National
26 Association of Attorneys General to present
27 information to you today. I appear before you in

1 my capacity as Attorney General for the State of
2 Maine, as a member of the National Association of
3 Attorneys General, NAG, and as a Co-Chair of NAG's
4 pharmaceutical pricing task force.

5 I just want to put a disclaimer out
6 here. While I know that many of my fellow State
7 Attorneys General share my views regarding drug
8 importation, I want to make clear that I'm not
9 presenting testimony on behalf of the entire NAG
10 membership today, nor am I presenting testimony on
11 behalf of all members of NAG's pharmaceutical
12 pricing task force.

13 State Attorneys General are responsible
14 for protecting the public and enforcing the laws of
15 our states. We advise various state agencies with
16 respect to compliance with both state and federal
17 laws. We also advise various state licensing
18 boards, such as pharmacy boards and medical boards.

19 And during the past few years, we have also been
20 advising state legislatures and executive agencies
21 regarding legislation designed to increase the
22 affordability of, and access to prescription drugs
23 for our citizens. And the State of Maine has been
24 particularly active in this regard, as some of you
25 may know.

26 I know that you're aware of ?? I just
27 heard the governor speak, and Commissioner

1 Concannon, and I know you're aware that a number of
2 Congressional, and state, and municipal
3 governmental websites provide information designed
4 to assist consumers with purchasing prescription
5 drugs from Canadian pharmacies. And there are a
6 lot of Congressional websites that also have that
7 information.

8 I know you're also aware of the
9 municipal and the state health plans that are
10 attempting to implement prescription drug
11 purchasing programs utilizing drugs imported from
12 Canada, and these actions by governmental officials
13 appear to directly contradict the FDA's official
14 position that importation is illegal. Similarly,
15 the actual experience of millions of Americans who
16 have safely imported prescription drugs from
17 Canadian pharmacies appears to directly contradict
18 the FDA's repeated warnings that importation poses
19 a threat to the safety of Americans.

20 As a law enforcement officer and a
21 public safety official, I feel conflicted. I want
22 you to know that. On the one hand, I do not want
23 to encourage citizens to violate federal law. On
24 the other hand, however, for many the only way to
25 access health sustaining and life sustaining
26 prescription drugs is to apparently violate federal
27 laws.

1 Due to the high prices in the State of
2 Maine, thousands of our citizens have been
3 importing prescriptions drugs from Canadian
4 pharmacies over the past few years. A number of
5 these individuals have looked me squarely in the
6 eye time and again and told me that purchasing from
7 Canadian pharmacies was the only way they could
8 have afforded the drugs that their physicians
9 prescribed. And these were primarily maintenance
10 drugs for chronic conditions like arthritis,
11 diabetes, hypertension, heart disease, elevated
12 cholesterol, and the majority were brand name
13 drugs.

14 And you heard Commissioner Concannon
15 talk about his experience in Maine. I have yet to
16 hear about any injury from imports or any
17 dispensing errors that were made by Canadian
18 pharmacies dispensing to Maine residents.

19 The differentials in cost in the United
20 States and Canada are substantial. Citizens in
21 this country, as you've heard time and again I'm
22 sure, pay about 30 to 75 or 80 percent more than
23 Canadians do for the very same drugs. And on a
24 recent bus trip to St. Steven, New Brunswick, 19
25 Maine seniors collectively saved almost \$20,000 for
26 a six month supply of drugs. And this is typical
27 of the experiences of other Maine citizens who have

1 purchased drugs from Canadian pharmacies either in
2 person, through the mail, or over the internet.

3 And I use a phrase - I say that the
4 horse is out of the barn, the genie is out of the
5 bottle. And what we need to do is to provide some
6 guidance to citizens, a safe harbor, if you will.
7 And I know that's what you're looking to do.

8 For a growing number of people in the
9 State of Maine, the choice is either to purchase
10 drugs from a Canadian pharmacy, or do without, and
11 the consequences of electing that do without option
12 often involve worsening health, eventual
13 institutionalization in a hospital or long-term
14 care facility, or eventually death. And these
15 consequences also mean an increased cost to the
16 state, a cost that could have been avoided had the
17 individual stayed healthy and stayed in their home,
18 and stayed on drug maintenance. So I'm not
19 exaggerating to make a political point. I'm
20 stating fact as I know it, based on my experience
21 in our state.

22 And I continue to be dumbfounded by the
23 FDA officials' intransigent attitude toward
24 importation. Like these federal officials, I care
25 greatly about consumer safety. I certainly want to
26 ensure that citizens in my state access drugs that
27 are safe. However, I believe that procedures

1 presently exist to ensure that consumers could be
2 protected from unsafe drugs. I mean, I think they
3 are protected in many cases. I'm going to share
4 some information with you, and I'll try to go
5 quickly.

6 Twenty Attorneys General - you have
7 this letter - twenty Attorneys General recently
8 described such a procedure in a letter to Secretary
9 Thompson. It involves allowing the states to be
10 appointed as licensed wholesalers or to contract
11 with licensed wholesalers for the importation of
12 FDA approved prescription drugs from Canada. The
13 licensed wholesalers could contract directly with
14 licensed Canadian pharmacies, which would then be
15 required to meet safety standards set by the Health
16 Departments of the individual states. And all
17 prescription drug shipments would be made directly
18 to the states. The states would work with Health
19 Canada and the FDA, both of whom, as you know, have
20 systems to ensure that safety and quality of
21 prescription drugs.

22 They would inspect the Canadian
23 pharmacies and exchange drug plan inspection
24 information. We have the capabilities, I believe,
25 to do that. All drugs would be manufactured in FDA
26 approved facilities and imported into the United
27 States from Canada in their original packaging.

1 All drugs would be tracked using advanced anti-
2 counterfeiting technology, such as radio frequency
3 identification, chemical markers and bar codes.
4 And in addition, steps would be taken to ensure
5 that the FDA's tracking system works in conjunction
6 with Canada's own comprehensive labeling system,
7 which includes the issuance of a unique drug
8 identification number for all prescription drugs
9 that are commercially sold within Canada.

10 I just want to emphasize that states
11 are sovereign entities, and we negotiate billions
12 of dollars worth of medical goods and services for
13 our state agencies and health plans. Our pharmacy
14 boards already regulate pharmacists and
15 prescription drug wholesalers, and in some states
16 we administer our own prescription drug discount
17 programs, as you know.

18 With the assistance of the FDA, I am
19 certain that we could work with Canadian
20 authorities to develop a process for the safe
21 importation of prescription drugs. And I want to
22 follow-up on something the governor has covered,
23 because please note that I have emphasized Canada
24 here, because I believe we should start with
25 Canada, and later expand the program to other
26 countries.

27 I'm aware that the Canadian market is

1 small compared to the United States, and that
2 Canadian importation is not the long-term answer to
3 provide sustained price relief for consumers in
4 this country. In fact, I don't think importation
5 in general is a long-term answer, and I believe you
6 agree with that. However, relief is urgently
7 needed, and importation will provide some of that
8 relief now, not in the future but now.

9 Let me say, I also support the efforts
10 ongoing in the federal Congress that are intended
11 to provide prescription drug price relief by
12 allowing importation from Canada with certain
13 restrictions. I particularly support the bill
14 that's been mentioned today, the Pharmaceutical
15 Market Access and Drug Safety Act of 2004, which is
16 sponsored by Senators Dorgan, Snow, Kennedy,
17 Daschle, and McCain, among others. This bill
18 includes specific measures to ensure the overall
19 safety and integrity of imported drugs by requiring
20 that a chain of custody be maintained and
21 inspected. It requires that wholesalers meet high
22 standards, including detailed recordkeeping,
23 labeling, and tracking requirements. And it
24 requires frequent FDA inspections of pharmacies and
25 wholesalers, and it employs the latest in anti-
26 counterfeiting technologies.

27 In closing, let me say that I

1 appreciate the complexity of the product safety
2 issues that you're dealing with, including the risk
3 of counterfeiting, contamination, and mislabeling.

4 I also appreciate the politically charged
5 atmosphere that surrounds the drug reimportation or
6 importation issue. I believe the key to whether
7 you will be able to recommend to Secretary Thompson
8 that prescription drug importation can be conducted
9 safely is whether you want to or not.

10 I come here today in the hope that you,
11 indeed, do want to. And after hearing your today,
12 I believe that you do want to. And I want to just
13 tell you that we in the State of Maine are ready to
14 work with you to find a solution.

15 I mentioned about the horse being out
16 of the barn. It's tough. Consumers are looking for
17 some direction, and that's why folks are going out
18 and putting up on the websites, governmental
19 organizations, but they're doing it with some
20 trepidation because the FDA keeps saying it's a
21 violation of federal law. We know we can do it
22 safely. We need to explain to consumers the best
23 way to do it safely.

24 Anyway, I very much appreciate you
25 inviting me here today. Thank you.

26 SURGEON GENERAL CARMONA: Thank you,
27 sir. Our next speaker, Mr. Jim Frogue, with the

1 American Legislative Exchange Council. Thank you,
2 sir.

3 MR. FROGUE: Good morning. My name is
4 James Frogue, and I'm Director of the Health and
5 Human Services Task Force at the American
6 Legislative Exchange Council. ALEC is a 30-year
7 old organization made up of 2,400 state legislators
8 from all 50 states. We are the largest bipartisan
9 organization of individual state legislators in the
10 country. Our membership also includes
11 approximately 300 private sector members, and we
12 receive no taxpayer dollars.

13 As Task Force Director, it is my job to
14 work with our legislators and private sector
15 members to maximize patient empowerment. ALEC is
16 divided up into 10 task forces, other task forces
17 address issues such as education, tax and fiscal
18 policy, the environment, technology, to name a few.

19 Each task force can have a maximum of three
20 legislators per state. Our task forces meet three
21 times each year to discuss the issues of greatest
22 importance to our legislative members.

23 At each meeting, task force members
24 consider model legislation that if passed, goes on
25 to become available to all ALEC members to use as
26 they see fit in their respective states.

27 We just returned from Austin, Texas

1 where last weekend we completed our annual spring
2 task force summit. The HHS Task Force passed the
3 attached resolution, which you have attached to my
4 testimony, by a vote of 52-0. The purpose of the
5 resolution was to recognize the dangers inherent in
6 importation, acknowledge the good work, but limited
7 scope of the FDA, and place ALEC clearly on record
8 as opposed to the illegal importation of non-FDA
9 approved prescription drugs due to concerns about
10 safety.

11 An announcement from the FDA on
12 September 29th of last year found that nearly 90
13 percent of mail parcels arriving from foreign
14 countries that had prescription drugs, contained
15 medications that violated American drug safety
16 laws. For some elements of this debate, to
17 minimize concerns over safety is simply
18 irresponsible in light of this single study.

19 Beyond the very legitimate risks
20 associated with importation is the question of
21 whether or not it would actually be effective in
22 lowering drug prices for American consumers. In
23 order for importation from Canada, for example, to
24 place significant downward pressure on American
25 retail prices, there would have to be a tidal wave
26 of product coming from north of the border. This
27 simply cannot and will not happen.

1 Canada represents approximately 2
2 percent of the global prescription drug market,
3 with the U.S. around 50. Under no circumstances
4 would a market as small as Canada set the broad
5 prices for a market 25 times its size. This is due
6 to the simple fact that drug manufacturers can
7 control the number of their pills on the market,
8 and they will not indefinitely sell Manitoba
9 wholesalers exponentially more product than is
10 needed for citizens of Manitoba.

11 The rights of patent holders are
12 clearly enshrined in both American and
13 international law in trade agreements. Title 35
14 U.S. Code Section 271 states that "whoever without
15 authority makes, uses, offers to sell, or sells any
16 patented invention within the United States, or
17 imports into the United States any patented
18 invention during the term of the patent infringes
19 that patent." Article 1709 of NAFTA, and Articles
20 27 and 28 of the World Trade Organization's Trade-
21 Related Intellectual Property Agreement also secure
22 the rights of patent holders.

23 This being the case, manufacturers of
24 patented medications have domestic and
25 international legal recourse against middlemen who
26 seek to violate the terms of private licensing
27 agreements. To suggest as some have both here and

1 abroad that drug makers should be sanctioned,
2 forced to sell their product on unfavorable terms,
3 or be subject to compulsory licensing is a full
4 frontal assault on intellectual property rights,
5 the kind that would be unthinkable if the subject
6 were movies or software.

7 Just last week, Congressional Budget
8 Office released a six-page paper entitled, "Would
9 Prescription Drug Importation Reduce U.S. Drug
10 Spending". Their analysis concluded that HR-24-27
11 introduced by Representatives Gil Gutnecht of
12 Minnesota and Ron Emanuel of Illinois that would
13 permit importation from a broad range of
14 industrialized countries, would lower 10-year drug
15 sending by 1 percent. They attributed this
16 negligible savings largely to the ability of patent
17 holders to control the amount of their product on
18 the market. It is up to policymakers to decide if
19 a 1 percent savings is worth a very significant
20 risk.

21 As a result of reduced supplies in
22 Canada, Canadian pharmacies and, therefore,
23 patients are beginning to experience drug
24 shortages. Health Canada's Assistant Deputy
25 Minister Diane Gorman stated that she, "regards
26 this as a very serious matter". Michelle Fontaine,
27 Vice President of the Coalition for Manitoba

1 Pharmacy, recently experienced a shortage of drugs
2 to treat cancer and high blood pressure.

3 Suffice it to say, Canadian politicians
4 are not going to sit idly by when medications
5 needed by their constituents are being sent to
6 America. Chalk up this impediment as another major
7 reason why American consumers are highly unlikely
8 to see widespread Canadian prices in this country.

9 Let us keep in mind exactly who are the
10 bulk of Americans traveling out of the country, or
11 going on line to get foreign drugs. They are
12 mostly low income, uninsured, ineligible for
13 Medicare. They are not members of Congress, or 9
14 million federal employees, their dependents and
15 retirees who get to choose from a wide array of
16 competing, comprehensive private insurance plans,
17 all of which have excellent drug coverage.

18 Indeed, it was the Federal Employees
19 Health Benefits plan that should have been the
20 model for Medicare reform last year. It has been
21 around longer than Medicare. It is tried and
22 tested, and has provided more comprehensive
23 services to its beneficiaries.

24 Thank you for your attention, and I
25 look forward to any questions.

26 SURGEON GENERAL CARMONA: Thank you all
27 panel members. Task force, questions? Dr.

1 Crawford.

2 DR. CRAWFORD: Yes. Thank you very
3 much. Mr. Rowe, I wanted to first compliment you
4 on your conscientious program, and intention to try
5 to get safe and affordable drugs on the market in
6 the U.S. And I recognize that are not only
7 conscientious but have thought about this a great
8 deal. There are a couple of things on behalf of
9 FDA I'd like to respond to.

10 One is, you said something like we were
11 proceeding as if this was illegal, the importation
12 of drugs from Canada. The fact is, is that they
13 are illegal. The second thing is that you said
14 that we were being intransigent, and that may or
15 may not be. That may be our middle name, but we do
16 it for the reason of safety and protection of the
17 American people.

18 If, in fact, there is, God forbid an
19 adverse event or a series of adverse events from
20 products imported from Canada, keep in mind that
21 the same Diane Gorman that was just quoted from
22 Canada, who is in effect my counterpart, has said
23 that she has no legal authority to control these
24 drugs. We have no legal authority to deal with
25 them, except to declare them illegal. But if
26 something goes wrong, like using these kinds of
27 products as an agent of terrorism or something like

1 that, you're looking at who would be blamed for
2 that. So we have to proceed very cautiously,
3 indeed.

4 I appreciate what you're trying to do,
5 but let's be sure of the facts; and that is that
6 FDA has a charge to keep in this regard, and we're
7 trying to do it.

8 MR. ROWE: Can I just say something? I
9 understand that, and FDA has said that it's
10 illegal, but we're not going to enforce the law
11 with respect to some of the things going on now.
12 My point is that there are citizens that feel
13 conflicted. People want to abide by the law, but
14 they can't do it. We have people in my state who
15 don't qualify for any public subsidies, and who
16 don't have enough money to pay their rent, to buy
17 their food, and to pay for their six or seven
18 prescriptions. So they asked their doctor, can
19 your prioritize these for me? They split pills.
20 You know the story. You've heard this before.

21 I've been around the state, and when
22 you talk about risk, I mean, there are dispensing
23 errors in this country, there has been
24 contamination, there has been counterfeiting in
25 this country. I think it's a risk analysis, and
26 you make it as safe as you can. But I'm telling
27 you now, and you know this, people are dying

1 because they can't afford the medications that
2 would keep them alive. People are going into
3 nursing homes rather than remain independent and
4 healthy because they can't afford the medications
5 that would keep them independent and healthy.

6 I mean, it's happening in my state and
7 I know these people. And so, you know, it's not a
8 perfect world. And I think it's a risk analysis,
9 but let's reduce that risk as much as we can. And
10 I think we can save some lives that way. I'm not
11 talking ?? I'm in agreement, but I think we know
12 what we're talking about, so I appreciate your
13 comments.

14 DR. CRAWFORD: With permission,
15 General.

16 SURGEON GENERAL CARMONA: Please.

17 DR. CRAWFORD: Thank you for that. The
18 purpose of Surgeon General Carmona's task force
19 here is to come to some sort of solution, as you
20 well know, and that's why you're here, and that's
21 why we're here. So thanks.

22 SURGEON GENERAL CARMONA: Yes. Thank
23 you so much. Other comments. Yes, Ms. Willis.

24 MS. WILLIS: Yes, for Mr. Rowe again.
25 You mentioned and suggested that perhaps the U.S.
26 government could work out an arrangement with
27 Health Canada. Considering the information that

1 Mr. Frogue provided and comments by Dr. Crawford,
2 do you know if Health Canada or the Canadian
3 government is interested in working out such an
4 arrangement with the United States?

5 MR. ROWE: I would expect today they
6 might be skeptical based on what's going on with
7 the pressure by the pharmaceutical industry in
8 Canada, but I think if we were to put a plan in
9 place, I think you would see a change of attitudes.

10 I have not talked with officials with that
11 organization, so what I'm putting forward is, I
12 believe, a process that I'm asking you to look at.

13 But a lot of the fear that's going on in Canada is
14 created by the pharmaceutical companies, and there
15 are some investigations going on with respect to
16 anti-trust and collusion. But it's a concerted
17 effort, a calculated effort to put fear in the
18 minds of Canadians, in the minds of consumers, in
19 the minds of pharmacists, in the minds of
20 wholesalers, and in the minds, I believe, of Health
21 Canada about what will happen if we should open up
22 importation and make it legal. So I think you
23 can't look at today. I think we have to look at
24 this is going to require some dialogue, and I
25 wouldn't have put this forward if I didn't think it
26 would work.

27 There are 20 Ags that signed on to

1 this. We've talked a lot. I know people who have
2 dealt with Health Canada. I personally have not.

3 SURGEON GENERAL CARMONA: Mr. Reilly.

4 MR. REILLY: This is again for Mr.
5 Rowe. I appreciate some specific proposals you
6 have in here. We hear a lot of testimony on either
7 side of the issue, and don't always get specific
8 suggestions. I did have a question, because it
9 seems, if I heard your testimony correctly, that it
10 wouldn't necessarily be the federal governments
11 working with Health Canada, it would be individual
12 states who would be licensed to import drugs, and
13 they would work on individual state arrangements.
14 Maybe you can describe a little more how that would
15 work, and would states be the only licensed
16 wholesalers for importation?

17 MR. ROWE: I think it could vary by
18 state, Mr. Reilly, but the idea would be, and the
19 proposal would be that states would be able to be
20 wholesalers or they would license another
21 wholesaler on behalf of the state to work directly
22 with Canadian pharmacies. Both FDA and Health
23 Canada would work with the states, and I mentioned,
24 because that's ensuring the safety and the quality
25 of the drugs, and the inspection of the pharmacies,
26 and exchanging drug plan inspection information.
27 But some individual states might not elect to do

1 this, but I'm just saying I think states are, as
2 you know, under federalism, we're sovereign
3 governments.

4 We work with prescription drugs now.
5 We license all of the professionals. We license
6 pharmacists, we license the pharmacies, both in-
7 state and those mail order. Right now most states,
8 as you probably know, DUC cannot license because
9 the state laws would have to be amended to license
10 that out of country pharmacy as a mail-order
11 pharmacy, but I believe we could do that. And once
12 we did that ?? I mean, this is a plan, and we
13 haven't worked it out in minute detail, but I think
14 the framework is there, and I'm just asking you to
15 look at that.

16 It's a very conservative plan, I
17 believe, when you look at the safeguards that I
18 propose today, and many of these are contained in
19 the bill that's in the U.S. senate.

20 SURGEON GENERAL CARMONA: You've got
21 another one? Yes, Mr. Reilly. Please.

22 MR. REILLY: To follow-up on that, so
23 if some states chose not to participate, and once
24 some states do import drugs, would there be some
25 prohibition in selling to those states - you know,
26 imported drugs in those states, would that be a
27 mechanism our regulatory procedure would have to

1 work out?

2 MR. ROWE: Yes. I would expect all
3 states would participate. The procedure that I put
4 forward is not favoring border states. It would be
5 something that would benefit all states, regardless
6 of geographic location.

7 SURGEON GENERAL CARMONA: Okay. Mr.
8 Sachdev.

9 MR. SACHDEV: This is a question that
10 follows up on the question that Mr. Reilly just
11 asked, and it actually is framed to any one of, or
12 all members of the panel. And I again thank you
13 all for being here to help us do our job. It's a
14 tough job. We have a broad mandate in the form of
15 the questions that Congress raised to the
16 Secretary, and he asked to opine on for him.

17 In particular, one set of questions
18 that he asked us to comment on that we've been
19 looking at, and asking all of the panels about,
20 relates to the direct and indirect costs, including
21 potential increased liability costs associated with
22 importation if it were legalized more broadly.
23 Specifically, you heard I think this morning's
24 testimony where the governors who have already
25 established websites that link to Canadian
26 pharmacies have disclaimed any liability related to
27 purchases, as related to the state's costs for any

1 problems resulting from the purchase of those
2 products from Canada.

3 In a system where you legalize this,
4 where the state is, in fact, a player in that
5 because they regulate the pharmacies that are
6 licensed to practice business in the states, have
7 any of you, and in discussions in state
8 legislatures, in discussions at the state
9 government level, have there been ?? is there
10 additional information that can inform us about the
11 potential or estimated costs associated with
12 increased liability, increased insurance that may
13 go along with any proposal to legalize importation?

14 MR. HURSON: I can't tell you
15 specifically any discussions that have gone on in
16 specific legislatures. What I would point out is
17 that without guidance from the federal government
18 as to how to do this, you're going to get not 50
19 different solutions, you're going to get hundreds
20 of different approaches, and all kinds of different
21 regulatory schemes about how to avoid liability,
22 how to create insurance programs. You know, last
23 year there were 21 states that considered various
24 ways of doing this. Next year there'll be 35
25 states, unless something is done. So I think the
26 point is, is that while there's probably been a lot
27 of discussion in state legislative settings about

1 how to go about doing this and what the
2 implications are, you don't get uniform testimony,
3 you don't get uniform concepts about how to deal
4 with the liability questions. You're going to get
5 very, very different approaches.

6 Usually that's something we like at the
7 state level, but in this particular case I think
8 it's safety issues, that the federal government
9 provide direction on how to go about doing this.
10 And we do consider ourselves sovereign states, and
11 do consider our ability to go about doing this one
12 of our rights, so it's important, I think, that we
13 do get guidance, because you are going to get
14 different approaches to this. I'm not sure that
15 answers your question, but I think it's important
16 to state that there isn't going to be a uniform
17 approach on liability or insurance, or anything
18 else until we get guidance from the federal
19 government.

20 MR. KNICKREHM: I would just echo that
21 there have been a lot of discussions about the
22 liability piece, as well as the physician
23 liability. If a physician writes the script here
24 and it goes off to ?? and something changes in the
25 reimportation side, where does that liability rise,
26 so those discussions are in place. But like my
27 colleague, I believe that most of those are kind of

1 a risk and reward piece; same thing in terms of the
2 mechanisms that a state would have to put into
3 place to try to regulate some of these things.
4 There's an additional cost associated with that.

5 Again, it just comes down to the
6 affordability piece. Part of the comment about
7 numerous ways to approach this, that's exactly
8 what's going on. The states are approaching this
9 in very many ways. Part of that becomes the
10 challenge that you guys have to face on how to give
11 some of the guidance so that we don't have 50
12 different approaches to this piece.

13 MR. FROGUE: Well, thank you for that
14 question. I think that's a very, very important
15 question, and the answer I think anyone can give
16 is, you just don't know what the liability could
17 be. That's still up in the air. But I think what
18 is important is that there are certain members of
19 the trial bar that would certainly go after deep
20 pockets. And if counties or states were promoting
21 this activity and someone got injured, it's
22 reasonable to think that the creativity and
23 persistence of certain lawyers would lead to
24 lawsuits against states and counties. What they
25 would result in, it's hard to tell. But would they
26 result, I think it's very plausible, yes.

27 MR. ROWE: If I could just ??

1 SURGEON GENERAL CARMONA: Please, sir.
2 Go ahead.

3 MR. ROWE: I don't have a dollar
4 figure, but I would just say that whatever ?? I
5 would be happy to undertake an analysis, but
6 whatever you came up with, I would compare that
7 with the expenditures that states are making now
8 with their ever-escalating Medicaid budget, with
9 prescription drugs increasing at the highest level
10 of increase of all medical expenses, and to look at
11 the long-term care facility bills that states are
12 paying because people have to spend down to a point
13 where they had to go into ?? either qualify for
14 Medicaid, go into a long-term care facility. So my
15 point is, there are lots of expenses now I think
16 that states are incurring that would be reduced
17 dramatically should we find a way to allow
18 importation that would reduce the cost of
19 prescription drugs to our citizens. So I think you
20 might see ?? I don't know exactly what that would
21 be, but I think you would see a substantial
22 decrease in state expenditures on the other side.

23 MR. SACHDEV: I would simply ask each
24 of you, and I appreciate the comments from each of
25 you, if you ?? after you leave here, and we have a
26 docket open until June 1st, if you have additional
27 information in this area - this is an area that we

1 are looking for information. The CBO, the
2 Congressional Budget Office, just recently noted
3 that there would be less than ?? very, very small,
4 less than 1 percent savings over 10 years. We've
5 had a witness testify at a session two weeks ago,
6 who made clear that in the parallel trading system
7 in Europe, where there is parallel trading
8 occurring amongst countries in drugs, what they
9 were finding was that there was very little cost
10 passed on to the consumer. And, in fact, much, if
11 not all, the vast majority of this potential
12 savings from importation in parallel trading
13 situations were being collected by the wholesalers
14 and the pharmacists, and not being passed to the
15 insurers, or to the consumer. That type of analysis
16 at the state level would be very useful to the task
17 force.

18 SURGEON GENERAL CARMONA: Thank you.

19 Yes, Mr. Azar.

20 MR. AZAR: Mr. Frogue, I wanted to see
21 if you could help me with something that ??
22 Attorney General Rowe in his remarks raised, I
23 think, a very important point that has not had much
24 discussion here; that he is aware of individuals
25 who have died or have to be institutionalized
26 because they could afford to buy drugs at the
27 Canadian price, but couldn't afford the

1 differential of the American market price. And I
2 wanted to see, as someone who has testified against
3 importation, how do you respond to that? How
4 should policymakers who are trying to address this
5 issue face that question? A very, very important
6 one, obviously.

7 MR. FROGUE: Absolutely. A couple of
8 things. First of all, this debate is not about
9 brick and mortar Canadian pharmacies. Mr. Rowe's
10 state, people in Maine and Vermont, and Minnesota,
11 they're lucky in that most of them can actually
12 physically go to Canada, buy the drugs at a
13 pharmacy, and they are safe. Governor Pawlenty has
14 often said show me the dead Canadians. I mean,
15 it's a fair comment.

16 The issue is more about the trans-
17 shipped drugs that Health Canada does not control,
18 and drugs bought online. That's where I think the
19 significant potential for problem is far higher.

20 In this little booklet that I passed
21 out that I put together with a colleague of mine,
22 we list a series of anecdotes from around the world
23 and Canada, here in the United States, where we
24 talk about the problems in supply. And the most, I
25 think, egregious one is the one from September,
26 where the FDA found that 90 percent of the mail
27 parcels received, 90 percent of the drugs were

1 drugs that didn't meet FDA standards. So I think
2 that's something, and it's very easy to fake a drug
3 and not know about it right away.

4 I mean, an analysis, when we import
5 food, there hasn't been real problems there. Well,
6 it's kind of hard to fake a banana, and there's not
7 a lot of money in that. But it's very easy to fake
8 a pill. And I think when we talk about this issue,
9 it is important to recognize that Canadian brick
10 and mortar pharmacies that people go physically
11 visit are not the problem. It's more the online,
12 .CA does not mean it actually is in Canada. It
13 could be anywhere, and that's I think where more of
14 the problem is, and what should be the focus.

15 MR. AZAR: What if you were to come up
16 with a system, though, that then dealt with
17 importation only from the brick and mortar Canadian
18 pharmacies and distribution systems, and somehow
19 avoid the trans-shipment issue?

20 MR. FROGUE: Then you get to the issue
21 of where does the supply come from? And I think
22 that's ?? when we talk about safety, that's a very
23 important issue. But ultimately, the issue that
24 makes importation a false promise is where is the
25 supply going to come from? You can't force
26 manufacturers to sell Manitoba 30 times more
27 product than they actually need. Could you do

1 that? Maybe you could, but does that mean there's
2 going to be so much supply there that every
3 consumer in the United States can get Canadian
4 prices? Absolutely not.

5 MR. AZAR: I just ?? General Rowe, I
6 wanted to mention, and I, obviously, don't know
7 these individuals and their circumstances. And I
8 don't know what the State of Maine does here, but
9 just to take off on something I think Dr. McClellan
10 would say if he were here. There might be some
11 programs, and the states, I think, can play a very
12 important role in educating consumers, patients
13 about a lot of programs that people just aren't
14 aware of out there, and whether these individuals
15 would qualify for them or not, obviously, I
16 wouldn't know, but there are an increasing number
17 of pharmaceutical company programs for low-income
18 individuals, and several of them have already
19 announced that under the new prescription drug
20 discount card benefit, when an individual qualifies
21 for the \$600 a year transitional assistance, if
22 they run out of that money, they will actually give
23 their drugs for free to those individuals
24 automatically if they need them. And then some,
25 and I know that I was just looking through Mr.
26 Frogué's brochure - there is a list in here of some
27 other discount programs that a lot of people just

1 may not be educated about, that they might qualify
2 for. And then obviously Medicaid enrollment,
3 people who could qualify for that. And then,
4 hopefully the drug discount card which I'm sure all
5 the governors are going to be out there trying to
6 educate Medicare beneficiaries about possible
7 savings, and certainly trying to get everybody who
8 is eligible enrolled in the transitional assistance
9 to get that \$600.

10 And then something that Dr. McClellan
11 has talked a lot about is generic substitution and
12 alternative drugs, really trying to educate
13 consumers about the options that are out there that
14 they may not know about, that are dramatically
15 lower cost, but therapeutically the same. So I
16 don't know what Maine is doing there, and I
17 obviously don't know the situation of these
18 individuals, but the more states can do to help us
19 with ?? we're trying also, but the more we can do
20 to educate people who are in that kind of a
21 situation, I think the better it will be also.

22 MR. ROWE: That's a good comment. We
23 are. I think we're doing all of the above. We're
24 working hard, and the challenge right now is to
25 educate people about our low cost drug programs for
26 the elderly and the Medicare prescription drug
27 benefit, and how they dovetail, and how it can be

1 most beneficial to you. But all the things you
2 said, one of the issues is a complexity of all this
3 stuff. Wouldn't it be nice if you could pay less
4 for a drug, than trying to find out all the
5 subsidies that might be available to help you pay a
6 higher price for a drug, and that's what we have
7 right now for a lot of folks. And it's very
8 complex. And when you get old, I live with my 80-
9 year old mother-in-law and my 87-year old father-
10 in-law, and with age comes a difficulty sometimes
11 dealing with a lot of complexity. And right now,
12 it's very complex. And what I'm suggesting, if we
13 work with this, it's going to be less complex.
14 We're talking about reducing the price of the drug,
15 as opposed to giving subsidies to help you pay for
16 it.

17 But what you said, Mr. Azar, and I
18 think if you look at our DHS website, my website,
19 you'll see we a lot of information to try to help
20 consumers. Unfortunately, a lot of seniors don't
21 access the internet either. That's not the be all,
22 end all for communications, as you know.

23 SURGEON GENERAL CARMONA: Task force,
24 other questions or comments. Yes.

25 MS. HARDIN: I just want to reinforce
26 what was said before about soliciting information
27 on the liability issues. Mr. Rowe, I'm going to

1 pick on you because you are an Attorney General,
2 and have obviously worked with Attorney Generals
3 around the country on this issue.

4 Aside from just trying to define the
5 numbers on a possible liability problem, any
6 information that you or your group can share with
7 us about thinking through the actual substantive
8 liability issues that might arise, particularly you
9 may have already looked at liability issues that
10 may arise if you participate as a wholesaler or a
11 distributor and importation. That would be very
12 helpful.

13 MR. ROWE: I will do that. Thank you.
14 We'll get something to you.

15 SURGEON GENERAL CARMONA: Yes.

16 MR. KNICKREHM: If may just add one
17 comment to that; one of the things that I think we
18 have to look at across this too, is not just the ??
19 it is that uninsured population too, at the same
20 time. In our state, as I've mentioned, we have
21 about 400,000 who are all working. The number one
22 reason for bankruptcy in our state are healthcare
23 costs, it's all health care related, and that is
24 systematic across the country too, so there's other
25 social costs associated with this, not only the
26 liability and the infrastructure costs are all part
27 of this.

1 SURGEON GENERAL CARMONA: Thank you.
2 Dr. O'Grady.

3 DR. O'GRADY: Hi. Just to not pick on
4 poor Attorney General Rowe, I'd like to ask the
5 other panel members some questions. Mr. Frogue
6 brought up the CBO estimates that they've put out,
7 and that is a little haunting to me, in terms of,
8 as I said to the other panel, having come from a
9 border area where I understood the price
10 differentials, and the Canadians come over to get
11 lower prices on whatever commodities we have. I'm
12 a little concerned by the implications of the CBO
13 logic. I understand what they're saying there, and
14 that if you really did kind of fully implement, if
15 you really took some of these steps, you're in a
16 situation where the U.S. market is at least 10
17 times the size of the Canadian market. Certainly,
18 that's our population, and that we would go through
19 great efforts, and then find out that when we were
20 all done with that, we have very little to show.
21 Because I do believe that the bottom line here is
22 an ocean of how you affect prices.

23 We don't talk about Canadian gasoline
24 that much any more. You know, I mean it's just not
25 that much difference. Why would go to the effort?

26 And so I guess my concern, and I'd like you to
27 discuss a little bit if you have some thoughts on

1 this, is like I say, I'm a little haunted that we
2 go to this effort, and five, ten years from now we
3 turn around and we say those kinds of ??
4 unfortunately in this case, we're absolutely right,
5 and we're looking at a minimal price difference in
6 terms of just that 87-year old grandfather or
7 father-in-law kind of face when they get down to
8 the CVS.

9 Any thoughts on that one, of that kind
10 of economy of scale. It's one thing when folks are
11 going across and going to Montreal, or Toronto.
12 It's something different if we are talking about a
13 full implementation.

14 MR. HURSON: Let me just say that I
15 think that the way to look at this is not, or at
16 least the way I look at it, 7,000 legislators who
17 are part of NCSL look at is we're facing
18 individuals in our constituencies who are looking
19 at media reports that say that it's half the cost
20 for the drugs that we're taking. Why can't we, as
21 policymakers, figure out a way that they can
22 purchase these drugs in Canada? And we get the
23 pressure to figure out some solution there.

24 Is some kind of national program of
25 reimportation the right way to go? Probably not,
26 but we're reacting to the political pressure of our
27 senior citizens who are saying their aunts, and

1 uncles, and sisters, and brothers who live in
2 Vermont and New Hampshire, able to get the drugs
3 for half of what they have to pay.

4 I don't think reimportation, I think
5 probably most legislators don't see reimportation
6 as sort of the solution to the problem, even on a
7 massive scale. You've got to find a different way
8 to deal with the high cost of now one of the most
9 important components of healthcare for seniors. I
10 think Congress made an attempt to do that. I think
11 there are some problems with the bill, and those
12 will be worked out. But it's not going to solve
13 the problem overnight. We're looking for that one
14 solution, that one thing, Canadian reimportation
15 for our citizens, doesn't matter what CBO says to
16 my legislators. You know, I've got the pressure
17 from my constituents to do something to help them
18 get the Canadian drugs. That's the bottom line.

19 MR. KNICKREHM: Dr. O'Grady, I'm in
20 complete agreement that this discussion is really
21 about price. Reimportation is just one of the many
22 strategies that have come out of states. Overall,
23 increasing pharmaceutical cost is not necessarily a
24 bad thing if they're being spent in the right
25 areas, and are actually decreasing
26 hospitalizations, and a whole host of things. So
27 just that, in and of itself, is not a bad thing.

1 But states have done things with preferred drug
2 lists, states have done things in disease
3 management areas, states of done things - evidence-
4 based medicine approaches to the pharmaceutical
5 side at the same time, all of which are trying to
6 get our arms around the drug pricing, and frankly,
7 the entire economy in the healthcare world.

8 We are still an interesting component
9 on how we fund research in this country, and it
10 really is about price. This, I think, is just one
11 small strategy. It is not the ultimate strategy.
12 There's certainly not a silver bullet to it, but it
13 is one of many that I think keep continuing to come
14 back to how do we control the price of healthcare
15 and deliver that healthcare to all citizens in this
16 country.

17 MR. FROGUE: Delegate Hurson certainly
18 makes a good point. We hear that exact line from
19 our legislators, too. It is very difficult to
20 respond to that, why is it half the price in
21 Canada? Why can't I get that too? But keep in
22 mind that that's for uncovered retail drugs, low-
23 income, uninsured seniors, uncovered retail drugs.

24 It is far, far, far better to be a United States
25 Congressman or federal worker and get your drugs
26 here in Rockville, than buy them retail uncovered
27 in Canada. There is no coverage in Canada. You

1 pay retail. Yes, it's cheaper, but it's much
2 better to have a \$10 or \$20 co-pay here, much safer
3 drugs, no risk in that area, and far less money
4 out-of-pocket if you have the appropriate coverage.

5 That makes it difficult for Delegate
6 Hurson because it's not as much his issue, as it is
7 a federal issue. Again, the Federal Employees
8 Health Benefits Program is older than Medicare. It
9 works very well. That's what Congress and the
10 administration should have done last time around in
11 December. Instead, we got a tiny little pilot
12 program that starts in 2010 that's for about 1
13 percent of the population. It should have been for
14 everyone immediately. It works. This is not some
15 tried untested theoretical model.

16 DR. O'GRADY: Can I ask one more
17 question?

18 SURGEON GENERAL CARMONA: Please, go
19 ahead, Dr. O'Grady.

20 DR. O'GRADY: Mr. Frogue, just in terms
21 of the way the logic as you've laid it out here, I
22 guess there is one just follow-up in terms of your
23 testimony and whatnot, because your testimony very
24 much focuses on the safety and the concerns about
25 safety, and I think there's certainly many of us,
26 well all of us are very concerned about the safety
27 aspect of it. But if for some reason we wave the

1 magic wand and the safety concerns go away, are
2 there other things that are still problematic to
3 you, or is that really the nub of the issue?

4 MR. FROGUE: Absolutely, and I think it
5 was just touched on, in five or ten years, as the
6 CBO said, you're not going to see much of a price
7 differential at all, simply because it's about
8 supply. You can't have reduced supply and demand.

9 You can't have reduced price here, if there's no
10 supply to meet the demand. I mean, it's really
11 that simple.

12 Safety is an issue, of course, and
13 something we should all be concerned about. And we
14 can go back and forth on whether or not it's safe,
15 and you can make good points on both sides of that
16 argument. That's why we opposed, or our
17 legislators decided to oppose importation because
18 of the safety issue, but beyond that, the supply
19 issue is an even bigger one. You can't promise
20 Canadian prices because there's just not going to
21 be supply of Canadian drugs at those prices.

22 MR. ROWE: Can I just add to that?

23 SURGEON GENERAL CARMONA: Yes, sir. Go
24 ahead.

25 MR. ROWE: I just want to say to Dr.
26 O'Grady's question, I will look at the CBO
27 analysis. I'm not as familiar ?? I'm not very

1 familiar with that at all, I'll admit. I need to
2 go and look at that carefully and share it with
3 some of my peers, and try to bring back while the
4 docket is open some information. Also on the
5 liability issue, look at that. But I want to agree
6 that I think that the Medicare prescription drug
7 benefit we gave up the biggest thing that we had,
8 which was our purchasing power, our clout in the
9 marketplace. And that's really what we need to get
10 back, in my opinion. Maybe that's a little
11 political statement, but I think importation is not
12 the long-term fix, clearly not. It's a shame that
13 we're here talking about importation today, I mean,
14 but the rebalancing of world prices that you heard
15 Governor Pawlenty talk about, it has to happen.
16 And also, the expenditures.

17 The unique thing, and it finally came
18 back to me about what we're talking about, this
19 product. It's not a pair of shoes where you can go
20 out and get a \$20 pair, a \$50 pair, a \$100 pair, a
21 \$200 pair, and the \$50 pair will keep you warm and
22 dry. Sometimes there's one drug and it costs 200
23 bucks, and it's a necessity of life item. This is
24 a unique product we're talking about, and we're
25 paying 30 to 70 percent more. And it's just what's
26 wrong with this picture?

27 I know you know this, but don't think

1 ?? I think I speak for all of us. None of us think
2 that importation is the silver bullet here, but
3 it's a way to get where we need to go. And I think
4 for some people, it's going to help them an awful
5 lot. It's helping people in my state already. The
6 folks in Kansas and Oklahoma probably aren't
7 getting the benefit that some people in my state
8 are getting because of where we're located. Thank
9 you.

10 SURGEON GENERAL CARMONA: Thank you,
11 sir. Mr. Hurson, I thank you for maybe pointing
12 out the obvious, what we might describe as the
13 elephant in the room as it relates to this issue,
14 that we've heard it repeatedly, especially from
15 elected officials that they're confronted with a
16 constituency that wants something done, a
17 constituency that often isn't aware of the
18 complexities of all of the issues that we are
19 dealing with here, nor do they want to be aware of
20 the complexities. They just want the medication
21 that they need. And it's been an extraordinarily
22 difficult issue for us to deal with in terms of
23 what we call health literacy in our first few
24 meetings, is how do we adequately inform the public
25 as to the complexity of this? And we just can't
26 discount those complex issues, because they have
27 long and short-term implications economically, and

1 safety-wise. And so engaging the American public
2 in this in further depth than just a sound byte or
3 a headline is the difficulty here.

4 You know, we're driven by the science,
5 what the best practices are, and our reports will
6 reflect that. And unfortunately, it is the elected
7 officials then that will then get to decide based
8 on our input what needs to get done. But we are
9 still confronted with a very difficult issue that
10 we're all struggling with, is how to engage the
11 American public, those who vote to be better
12 informed citizens as to the complexity of this
13 issue. And I'm not sure that, as much as we've
14 done with the media and we've done with our own
15 leadership, we've done the best job yet. And a lot
16 of it is, quite frankly, some of the apathy from
17 the American public when we attempt to discuss
18 these issues, that they don't want to have that
19 discussion. So any of you who can help us and shed
20 a light on that, but the themes that seem to be
21 emerging here a fairly consistent, from experts,
22 from law enforcement, to our elected officials, to
23 all of you, that nobody seems to look at
24 importation as the solution, but rather a band aid,
25 that we have to do something. And we're tasked
26 with figuring out is that the right something to
27 do? What evidence would support it, and if we do

1 it, at what cost? And notwithstanding the
2 liability when we talk about bringing in an
3 importation program and each state doing one, or
4 states banding together, the issue of regulation,
5 the issue of oversight, who does it - and
6 notwithstanding the liability, there's a huge cost
7 also. And at some point, that cost benefit
8 analysis becomes extraordinarily important because
9 to some who have written on this academically, it's
10 simple a matter of cost shifting. You're really
11 not saving any money, you're just moving the cost
12 someplace else.

13 So if there are no more questions, I
14 would just like to thank you all. It's been really
15 informative for us. I really appreciate your
16 input. We'll go ahead and switch over to the other
17 panel now.

18 (Whereupon, the proceedings in the
19 above-entitled matter went off the record at 12:46
20 p.m. and went back on the record at 12:50 p.m.)

21 SURGEON GENERAL CARMONA: The finish
22 line is in sight. I think we've got our last panel
23 here. I thank you, gentlemen, for your patience.
24 We're running just a little bit behind, but as you
25 know, the time frames on these are just estimated
26 because of the fact that sometimes we get into some
27 very important discussions that we don't want to

1 curtail. And all of us had agreed early on that
2 when the discussion is fruitful and giving us
3 important information that we'll continue even
4 though it may impose some restrictions on our
5 deadlines.

6 Our first speaker in panel number 3,
7 Mr. Thomas Ryan from CVS. Sir, thank you.

8 MR. RYAN: Thank you, Mr. Chairman,
9 members of the task force. I applaud you on your
10 persistence in this tough problem that we face as a
11 country.

12 By way of background, I'm Chairman and
13 President of CVS/Pharmacy. After completing our
14 acquisition that we recently announced, we'll have
15 over 5,000 stores in 36 states. We'll dispense
16 about 14 percent of all the prescriptions in the
17 country, and we'll purchase about \$16 billion of
18 drugs, largest purchaser in the U.S. In addition
19 to that, we also have a Pharmacy Benefit Management
20 Company with about 30 million live, so we are
21 living this challenge every day with the three and
22 a half million customers that come in our stores
23 day in and day out.

24 While many in our industry believe the
25 importation issue is a fundamentally flawed concept
26 and oppose it, I come with a slightly different
27 view. While there are many programs out there

1 alluded to earlier by Mr. Azar around
2 manufacturers' programs, the Together Card, the
3 Pfizer Sharecard, the government programs, the
4 Medicare program, retail programs, the consumer
5 doesn't really understand the programs. We spend a
6 lot of time trying to educate the consumer on those
7 programs. But having said that, it still doesn't
8 solve the issue. It doesn't treat the underlying
9 condition, if you will. It only relieves some of
10 the symptoms. And the condition I'm referring to
11 is the way prices are set around the world. And I
12 think we've heard a little bit about that today,
13 but to give you an example, I mentioned that we're
14 the largest purchaser of drugs.

15 A consumer in the United States can buy
16 a drug in Canada at retail for anywhere from 14 to
17 40 percent less than we can purchase it, not sell
18 it, than we can purchase that particular drug. I
19 think the issue around having safety and
20 accessibility are important issues, but these
21 arguments miss the core. The existing underlying
22 global pricing model cannot be sustained.

23 I am not advocating price controls.
24 It's a fact that a Ford Taurus, a Dell laptop, or a
25 bottle of Tylenol all cost more in the U.S. than
26 they do in Canada. That's the market working, not
27 arbitrary government price controls. Global

1 pricing is a complex problem with an either simple
2 explanation or solution. But this much I believe
3 is clear, no industry can permanently sustain a
4 pricing system where the cost of the product
5 arbitrarily varies that much, so much between a
6 country, and pharmaceuticals are certainly no
7 exception. We must find a common ground. So I put
8 forth two basic principles.

9 One, I believe the federal government
10 and pharmaceutical companies must move to a global
11 pricing system. You've heard it before, you've
12 heard it from other people testifying. We cannot
13 support all the R&D in the world. I would suggest
14 that the U.S. Trade Representative begin to lead
15 this dialogue and establish a more market-based
16 pricing system with our partners.

17 The recent U.S.-Australia Free Trade
18 Agreement is a notable advance on this front. The
19 administration must elevate this to the highest
20 level. And this is not just about seniors or the
21 uninsured, Mr. Chairman. I think this is about all
22 payers. Prescription drugs are costing all payers,
23 private companies, as well as the government. Now
24 fixing these disparities in price will not be a
25 simple task, as you alluded to, and will not be
26 quick. This brings me to my second principle.

27 While the process moves forward, many

1 Americans need help today. It is this help that
2 CVS/Pharmacy calls on the administration and
3 Congress to quickly establish a means for customers
4 to legally and safely import prescription drugs.
5 It may be a stop-gap measure, it may only last
6 three or four years, but it's a solution that needs
7 to happen. To do otherwise would ignore the
8 millions of Americans who are playing prescription
9 roulette as we speak.

10 Today there are well over 100 internet
11 pharmacies sending medications into the U.S. from
12 Canada alone. And as you've heard this morning
13 from the governors, there are states and cities
14 setting up programs for the uninsured, or directly
15 to their employees.

16 Mr. Chairman, I believe that if
17 CVS/Pharmacy tried to import drugs for our
18 customers, the federal and state authorities would
19 shut us down within the hour. It's not acceptable
20 to let this trade practice happen in the shadows.

21 Now I recognize there are many
22 potential issues around problems with importation,
23 which drugs do we import because they don't have
24 uniform standards, how do we ensure adequate
25 supply, which was alluded to earlier, how do we
26 determine who the intellectual property rights
27 work? These are just a few of the issues we need

1 to tackle. But I believe opening up a domestic
2 distribution system to additional sources of
3 individuals will increase the potential for
4 counterfeit and adulterated product.

5 Therefore, I believe the lowest risk is
6 bulk importation, designated and approved foreign
7 entities, designated and approved licensed
8 wholesalers, and designated and approved U.S.
9 pharmacies. Such a system would give you a clear
10 drug pedigree, a chain of custody, the use of
11 appropriate anti-counterfeiting technologies, and
12 we would charge adequate fees for these exporters
13 to have federal oversight and inspections.

14 In contrast, legalizing direct
15 importation for consumers would involve millions of
16 packages, from hundreds of sources. The resources
17 needed to ensure the safety would be massive,
18 compared to the safeguards.

19 To conclude, we all know this is not an
20 academic exercise, and I applaud you for what
21 you're going through. Millions of Americans have
22 already opted to import drugs because they can't
23 afford not to. We owe it to them to face this
24 issue head-on and not look the other way. If
25 importation is made legal and safe, CVS/Pharmacy
26 will play an active role. But in the long term,
27 the answer must be fair and equitable trade

1 practices.

2 We cannot allow millions of our fellow
3 citizens to go without life sustaining medications
4 due to arbitrary international trade practices. We
5 don't do it for sugar, we don't do it for rice, and
6 we don't do it for corn, we shouldn't do it for
7 life-saving medications. And I guess you've heard
8 a lot about this from others, but the difference is
9 now you're hearing it from someone who is the
10 largest purchaser of pharmaceuticals, and the
11 largest dispenser of pharmaceuticals in the U.S.
12 Thank you.

13 SURGEON GENERAL CARMONA: Thank you,
14 sir. Our next speaker, Mr. Thomas Paul, Oventions
15 United Health Group.

16 MR. PAUL: Thank you, Mr. Chairman and
17 task force for inviting United Health Group to
18 participate in today's meeting. We're pleased to
19 provide a perspective from a payer, or a health
20 purchaser perspective in regard to drug
21 importation.

22 Oventions is a company within United
23 Health Group that focuses in on Americans 50 and
24 older, so we focus in on a senior population. But
25 included in the broader business, United Health
26 Group, we provide healthcare services to over 55
27 million Americans, which makes us the largest

1 provider of health and well-being services in the
2 country today.

3 United Health Group is committed to
4 finding solutions to making healthcare coverage
5 affordable for all Americans. We believe that
6 senior Americans are most affected by some of the
7 decisions that are going on today, and throughout
8 the country in regard to healthcare, and especially
9 to prescription drugs.

10 Many of the older Americans that we
11 work with under our Medicare programs and Medicaid
12 programs are living on fixed incomes, have limited
13 prescription drug coverage, and have more chronic
14 healthcare conditions than younger Americans,
15 causing them to take more prescription drugs. So
16 it's easy to understand from our perspective why
17 people are seeking alternatives other than the
18 current American systems to purchase their
19 prescription drugs, and are forcing them to go
20 beyond the border or to international internet
21 pharmacies.

22 In regard to importation, I think our
23 thoughts are consistent with many of the issues
24 that have been stated previously today, and with
25 respect to time, what we probably wanted to do is
26 emphasize some of the issues that may not have been
27 addressed at this point. And they really focus in

1 on our primary perspective in being a healthcare
2 provider, and that's in the continuity and
3 effectiveness and efficiency in the care that's
4 provided.

5 There's been a lot of discussion today,
6 and I imagine from what you've heard in the past in
7 regard to safety, but one area that we would like
8 to highlight is in regard to the continuity of
9 care. And Tom Ryan, as a pharmacy provider, talked
10 a little bit about safety, but I wanted to kind of
11 expand on something that he may not have said, and
12 that's the value of what happens when an individual
13 has continuity of where they receive their
14 prescription drugs.

15 Today part of our concern with
16 importation has to do with the fact that as
17 individuals cross the border and go to pharmacies
18 in order to purchase some of their medications, but
19 go to their local pharmacy for other medications,
20 that what may end up happening is a disconnection
21 in what we would call a single profile system.

22 Within our benefit coverage, and our
23 benefit provision today, we connect all of the
24 pharmacies within our network so that if they go to
25 a CVS/Pharmacy in California and then travel to a
26 CVS/Pharmacy in New York, there's consistent drug
27 utilization reviews that are taking place on our

1 members' profiles, so the CVS pharmacist has access
2 to that connection, that continuity of care.

3 By causing the separation and allowing
4 individuals to go to a Canadian pharmacy, you all
5 of sudden now disconnect that profile, and that
6 becomes for us a concern in the continuity of care.

7 In doing so, what we would recommend, that if
8 importation is something that is pursued, that
9 mechanisms be put in place, such as like Mr. Ryan
10 was saying, is that current U.S. systems for the
11 processing of claims or the delivery of
12 pharmaceutical care within the U.S. allow for that
13 continuity, so that we can connect those pharmacies
14 into the current drug utilization systems.

15 The second piece that we'd like to
16 emphasize was a question that was brought up during
17 the first panel today, and that has to do with if
18 importation is not the answer for affordability,
19 what are the other answers that are available? And
20 again, United focuses on it from a continuity and
21 quality of care, and would like to emphasize our
22 commitment to improve the research on comparative
23 efficacy of drugs that are released today.

24 In fact, we believe that in focusing on
25 comparative efficacy and causing that to be a
26 standard within the U.S., that it could have just
27 as great of an impact as importation of drugs from

1 other countries, as well. We believe that in
2 providing comparative efficacy it provides
3 physicians, pharmacists, consumers enough
4 information in order for them to make informed
5 decisions about their purchasing decisions, so that
6 they are not ?? that they are selected medications
7 or treatment regimens that are based on the most
8 cost-effective therapies that will bring the
9 greatest outcome.

10 In addition, we believe that it will
11 drive more appropriate research to focus in on
12 innovative therapies rather than those therapies
13 that expand the marketplace without expanding
14 efficacy, quality, or general outcomes.

15 So with those two statements said, as
16 kind of in addition to what has already been said
17 today, we do believe that all Americans should have
18 access to prescription drugs that are appropriate
19 to treat their medical conditions, and that we need
20 to find ways to ensure that Americans, particularly
21 older Americans, can afford those needed
22 medications. And we strongly support further steps
23 to lower cost for senior Americans. Thank you.

24 SURGEON GENERAL CARMONA: Thank you.
25 Our next speaker and final speaker, Mr. Allen
26 Duneheew. Sir, thank you for being with us.

27 MR. DUNEHEW: Thank you, Attorney

1 General. I'd like to thank all of you for the
2 invitation to come here and participate in this
3 effort. It's commendable, and for your work on
4 this long process.

5 My name is Allen Dunelew. I'm Vice
6 President of Pharmacy for Amerinet. I'm a
7 registered pharmacist, and I've practiced pharmacy
8 for many years in various provider settings,
9 including in border towns in Northern Maine. I
10 have also served on the Vermont Board of Pharmacy,
11 as well, in past lives.

12 Currently in my position at Amerinet,
13 I'm responsible for the strategic direction of the
14 pharmacy program, including contracting clinical
15 pharmacy services, marketing strategies related to
16 pharmacy and development programs that provide
17 value to all members. We are a proud member of the
18 Health Industry Group Purchasing Association, or
19 what we refer to as HIGPA, and I'm here on behalf
20 of them today to represent HIGPA, and the members.

21 HIGPA is a trade association for health
22 care group, purchasing organizations or GPOs, and
23 represents over 170 healthcare supply chain
24 organizations, such as Amerinet. HIGPA's trading
25 partner members include many of the world's leading
26 manufacturers of healthcare products, including
27 pharmaceuticals, as well as distributors,

1 wholesalers, and related suppliers.

2 My comments for this will apply
3 primarily to the importation, or the issues
4 surrounding importation by healthcare providers
5 other than in the ambulatory setting, which is what
6 most of today really speaks to. HIGPA's GPO
7 members aggregate the purchasing power of the
8 healthcare members and negotiate discounted prices
9 for practically everything that providers need to
10 buy, and you've heard some comments this morning
11 about the value of aggregating purchasing volume.

12 According to a study conducted by a
13 former principal analyst at the Congressional
14 Budget Office, hospitals save patients over \$30
15 billion each year by purchasing products through a
16 GPO contract, so there is some value associated
17 with that.

18 In regards to HIGPA, I serve as the
19 association's Chair of the Pharmacy Working Group,
20 which was created about two years ago, primarily at
21 that time with a focus on drug product shortages.
22 And we've been involved in a number of task forces
23 in that area, as well as other various pharmacy
24 issues.

25 One of the working group's most recent
26 efforts was in response to concerns and questions
27 raised by pharmacists concerning drug shortages,

1 product integrity, and a primary and secondary
2 sourcing and distribution channels, which all play
3 into this issue of importation potentially, and the
4 unique challenges presented in ensuring the safety
5 of patient care products.

6 The unique role of GPOs in the
7 marketplace provides us with an ideal opportunity
8 to help our provider members deal with drug
9 shortages. WE recently published a white paper
10 entitled, "Integrity of the Pharmaceutical Supply
11 Chain Product Sourcing for Patient Safety", and we
12 have submitted that for the record for your review.

13 It was unanimously adopted by HIGPA's Board of
14 Directors, and released to the public in February,
15 2004.

16 It's important to note that when a
17 healthcare provider is in urgent need of a product
18 that is unavailable in the routine distribution
19 channel, an alternative source must be accessed.
20 To take just a moment to define terms, secondary
21 distributors or secondary distribution channel is
22 described in this context as movement of products
23 from an authorized distributor or manufacturer to a
24 source other than the manufacturer, and
25 intermediary distributor, or the like, which could
26 come into play as you talk about these importation
27 issues. Those products are then sold to a provider

1 for the dispensing to the end customer, or directly
2 to an end customer.

3 Following our highlights of our
4 suggestions for healthcare providers to consider as
5 they contemplate accessing this marketplace, we
6 strongly suggest that they require of alternatives
7 sources, provide them as a minimum at least the
8 following, the pedigree back to the previous
9 source. The preferred is back to the point of
10 origin to show true product integrity, and we all
11 know that that's a challenge today. Certify that
12 it's not a diverted product, certify that actions
13 by the alternative source will not alter any
14 original manufacturer warranties or guarantees,
15 which is an important issue. And certify that the
16 product has been stored and handled consistent with
17 labeling requirements, as we've heard about
18 earlier.

19 We also suggest that they consider
20 development of lists of key pharmaceutical products
21 that will not be purchased from products other than
22 the direct manufacturer or authorized distribution
23 channel because of their potential for
24 counterfeiting and safety issues, storage issues,
25 whatever.

26 In this context, the HIGPA Pharmacy
27 Working Group also reviewed the issues surrounding

1 the drug importation by healthcare providers, and
2 patients. The members of the working group believe
3 that many of the same safeguards as I just
4 described also apply to the importation of
5 pharmaceuticals.

6 In addition, the following issues have
7 been identified; the integrity of an imported
8 product may be questionable, and there is no
9 current pedigree process available to validate the
10 integrity of that product, at least an effective
11 process. Due to the lack of this available system
12 and technology to facilitate the assignment and
13 tracking of serial numbers for individual packages,
14 there is no secure method to separate imported
15 stock from stock obtained through primary
16 distribution channels, unless that labeling is
17 different, so that's important to think about, how
18 this product would appear on the pharmacist's
19 shelf. There's also no currently available
20 technology used to validate that an imported or
21 reimported product was stored according to USP
22 standards, as we've discussed.

23 Our working group outlined the minimum
24 safeguards that we feel are critical to have in
25 place prior to importation. They include an
26 electronic pedigree to provide secure track and
27 trace of product at the individual package level

1 throughout the supply chain, regardless of its
2 source; development by the FDA of acceptable and
3 efficient regulations on reimportation and
4 importation to ensure integrity of the imported
5 product. And we separate those two issues out,
6 reimportation and importation because they are very
7 different; development of technology that tracks
8 storage conditions, validates, conforms to the USP
9 standards, assurance that entities in other
10 countries which export products to the U.S. market
11 are regulated appropriately using the same
12 standards as required of the U.S. supply chain, and
13 have the authority to sell products in the U.S.
14 without compromising warranties or intellectual
15 property rights.

16 The guidelines state that pursuing
17 importation as a cost-saving strategy without
18 implementation of safeguards places an undue risk
19 on patient care in its current initiatives in place
20 to improve patient's care and safety.

21 Going forward, HIGPA believes providers
22 should look to the position of the Food and Drug
23 Administration as a final rule on importation and
24 reimportation, and let that position serve as a key
25 indicator of its acceptability. We have encouraged
26 our member providers to consider these issues as
27 they make decisions regarding the sources of

1 products.

2 It is recommended that providers who
3 are interested in accessing pharmaceuticals from
4 outside the U.S. distribution system should first
5 become involved in advocating for the
6 implementation of systems that facilitate
7 electronic pedigree to ensure the integrity, and
8 become educated about all those vast issues that
9 come to play in that. Anything short of this may
10 be construed as placing financial considerations
11 above patient care and safety.

12 We recognize that healthcare costs are
13 escalating and there is a constant need to relieve
14 cost pressures. This is what GPOs strive to do
15 everyday. Unfortunately, without the proper
16 safeguards, importation provides more risk than the
17 potential savings may be worth. At the end of the
18 day, we as the primary contractors for the
19 healthcare supply chain must come down squarely on
20 the side of what is in the best interest of
21 patients.

22 I encourage you to break down this
23 issue of counterfeiting into its many diverse and
24 complex subsections as you start to contemplate
25 these issues, because you may find that one part of
26 it is okay, but others may provide too many risks.

27

1 I commend Health and Human Services
2 Secretary Thompson, Surgeon General Carmona, and
3 the members of the task force for focusing
4 attention on such an important part of the
5 healthcare supply chain, and thank you for the
6 opportunity to contribute to this effort.

7 SURGEON GENERAL CARMONA: Thank you,
8 sir. Members of the task force, questions for our
9 panel members. Dr. O'Grady, and then we'll go to
10 Mr. Reilly.

11 DR. O'GRADY: Mr. Ryan, certainly this
12 is a bold proposal you've put on the table here.
13 And I certainly want to commend you and appreciate
14 that you're sort of taking the time to sort of lay
15 out specifics how things would go. And I just want
16 to ask you a few kind of follow-up in terms of
17 getting a feel for exactly how it might work. And
18 with the understanding that nobody works out all
19 the details of how these things would work right
20 off the bat. But in terms of ?? you talk about a
21 number of things having to do with sort of licensed
22 and approved entities on both sides of the border.
23 Did you have a feeling for or thoughts on exactly
24 who would do that and how that might work?

25 MR. RYAN: Well, first, doctor, your
26 point about we spent a lot of time coming to this
27 decision, and because it flies in the face, you

1 know, it's essentially illegal, and yet our
2 consumers are out there, our patients are out there
3 going to pharmacies, and coming into our stores and
4 talking to our pharmacist saying what are we going
5 to do about this? So I think it's an issue that we
6 don't ?? a position we don't take lightly.

7 The fact of the matter is we believe
8 there's about 3 billion drugs across the markets
9 now, including Europe, Australia, not just Canada.

10 Canada is a piece, the biggest piece. It's the
11 most visible right now, obviously because of the
12 proximity, but we believe it's up to \$3 billion.
13 And we see individuals who don't even have a high
14 school diploma setting up shop, opening up a store
15 front, individuals come in. Our concern is the
16 patient, so we have a healthcare system in place,
17 as Tom alluded to earlier. We have a distribution
18 system in place in this country. We have licensed
19 pharmaceutical wholesalers. We have, obviously,
20 54,000 pharmacies.

21 The issue would be licensing and
22 inspecting those foreign entities. That's the key.
23 I mean, we don't have all the answers here.
24 There's issues around supply, there's issues around
25 inventory separation, how do you do that? You
26 know, maybe this is a step for the uninsured
27 initially, if you think about it, but at the end of

1 the day, it can be done. I mean, to think that
2 you're going to have \$3 billion worth of drugs
3 coming into Main Street, U.S.A. from hundreds and
4 hundreds of internet pharmacies and be able to
5 monitor that - I mean, Dr. McClellan and I have had
6 one-on-ones on this for a number of periods of
7 time, and my comment to him has always been why not
8 use the system we have in place? Although
9 imperfect, it's a system of checks and balances.
10 We know the U.S. piece of it. Let's put our focus
11 on the foreign piece of it. And it's going to take
12 some monies to step up to it, but I talked a little
13 bit about that around the fee, so difficult ?? easy
14 say, difficult do, but at the end of the day, I
15 think there is an opportunity for us to do it. It
16 can happen.

17 DR. O'GRADY: Okay. Just a follow-up.

18 So in terms of the way you're conceptualizing this
19 right now, you're saying that you feel that the
20 most ?? if there's some vulnerability, it's this
21 individual sort of transactions going on. So is it
22 this ?? for the most part you'd see this sort of
23 reimportation or importation, or however you want
24 to think about it, is it going to be ?? would it
25 mostly be between wholesalers? Is that the way to
26 conceptualize it?

27 MR. RYAN: I would think it would be ??

1 the way we envision it would be from a "certified"
2 exporter to an approved U.S. wholesaler, with all
3 the necessary licensing, storage agreements,
4 insurance liability coverage to a licensed U.S.
5 pharmacy, internet, license to internet pharmacies,
6 Drug Store.com, mail order, retail, but a system
7 that's in place that we have checks and balances
8 on, as opposed to situations that you had in
9 Oklahoma where the FDA actually shut down some of
10 those firms.

11 DR. O'GRADY: What would CVS' role be
12 in this? Would it sort of act as one of these
13 wholesalers for their own then ??

14 MR. RYAN: No, no, no. We would be one
15 of the 54,000 pharmacies.

16 DR. O'GRADY: Okay. Thank you.

17 SURGEON GENERAL CARMONA: Mr. Reilly.

18 MR. REILLY: This is also for Mr. Ryan.
19 You had said that if you tried to import and sell
20 drugs from Canada, you'd be shut down very quickly.
21 This is a hypothetical. There were no legal
22 impediments. We've heard a lot of testimony from
23 the governors this morning and from others that
24 going across the border buying drugs from a
25 Canadian pharmacy, they feel perfectly safe.
26 Without these systems in place that you've talked
27 about, would CVS feel comfortable doing business

1 with a Canadian pharmacy and putting those products
2 on their shelves?

3 MR. RYAN: Sure. Let's make the
4 assumption that it is legal, so we would do the
5 necessary due diligence and quality controls to
6 ensure that wherever we're importing the drugs
7 from, or obtaining the drugs from would be quality
8 and the type of quality of drugs that you should be
9 importing.

10 We alluded to it a little bit earlier
11 here that even in our U.S. system, there are still
12 drugs that are out there that are not U.S.
13 approved, that enter our system today, that come
14 from secondary wholesalers, that get pushed out of
15 the country and come back in. We have to monitor
16 that day in and day out, 400 million prescriptions.

17 So the issue for us would be there are retail
18 pharmacies in Canada obtaining drugs. Where are
19 they getting drugs from? They're getting the drugs
20 from Canadian wholesalers. We would go to those
21 Canadian wholesalers and import approved drugs, so
22 I don't think ?? our issue would not be, once again
23 the legality aside, our issue would not be a safety
24 issue. Our issue at the end of the day would
25 probably be a supply issue. Could we, in fact, get
26 the necessary supply?

27 But I go back to the bigger issue. The

1 broader issue is, and it's a difficult one that we
2 all have to address as a country. And you have a
3 difficult challenge here. You're dealing with
4 trade practices and health practices, or trade
5 policy and health policy in countries around the
6 world. How do you influence that? But I believe
7 that if you do put some pressure on individual
8 countries and pharmaceutical manufacturers are
9 allowed to raise their prices in other countries to
10 cover their return on capital, return on investment
11 that they're making, I believe you will see
12 pharmaceutical manufacturers in this country begin
13 to lower prices to take share in this country. Now
14 they can't afford to do that, because they need to
15 get the return on their investment, so it's not an
16 easy problem, and it's not a problem that will be
17 solved overnight, but I think it's something that
18 we have to step up to and let other governments
19 know that it's just unacceptable at this point.

20 SURGEON GENERAL CARMONA: Thank you.
21 Other comments, questions, panel members?

22 DR. O'GRADY: Can I ask ??

23 SURGEON GENERAL CARMONA: Please, go
24 ahead, Dr. O'Grady.

25 DR. O'GRADY: Mr. Paul, you went into a
26 discussion about kind of comparative data and how
27 to ?? what I think of is in the genre of more

1 prudent consumer, consumerism going on here. But
2 you seem to stop a little short of ?? I mean, you
3 were talking about comparative effectiveness, but I
4 didn't quite get cost effectiveness. Now I assume
5 given that we're talking about price and whatnot,
6 was ?? I just wanted to ask a follow-up. We you
7 also thinking of cost effectiveness there in terms
8 of that, and at kind of what level? I mean, the
9 British government has come under a certain amount
10 of criticism for sort of being somewhat hardline
11 about those sort of things, but what were you guys
12 thinking of in terms of how you might comparative,
13 cost effectiveness, some of these other ideas out
14 there to be a more prudent consumer?

15 MR. PAUL: Right. Coming from a
16 consumer's standpoint or a pairs perspective, it
17 does get into the comparative efficacy of one drug
18 compared to another, and then what's the cost value
19 if they're not comparable. So today, in the system
20 that we have today what we know is there's a list
21 of drugs that treat cholesterol, and we know that
22 there's a variance in price in each of those. But
23 what we don't always know is how each one of those
24 compares to each other in the effectiveness of
25 reducing cholesterol. So we may be paying \$70 for
26 a drug that may be less effective in comparison to
27 a \$50 drug. So when you get down to the

1 comparative research, what you get to is a point
2 where you know that your clinical value and your
3 outcomes value is comparable to the cost value.
4 And we know that at one point that may be skewed,
5 where the cost value may be ?? it can be higher
6 cost for a less effective agent. So in our case,
7 we would use it to help to make benefit
8 determinations or coverage determinations, but be
9 doing it more from a clinical outcomes perspective,
10 rather than a pure cost perspective.

11 DR. O'GRADY: Now is that data, is that
12 infrastructure in place at this point?

13 MR. PAUL: There is actually very
14 little comparative data out on prescription drugs
15 today. There is safety and efficacy data that
16 often may compare to a placebo or potentially older
17 therapies, but when you look at comparing new
18 therapies to each other, there's very little data
19 out there, and even less when you look at a senior
20 population, which is where a lot of the emphasis is
21 placed.

22 DR. O'GRADY: Then do you have to
23 actually make a coverage decision, cover something
24 and then kind of have your own data to then go back
25 after a year or two of coverage and sort of say
26 wait a second, we're paying much more for this, and
27 it seems either no more effective, or less

1 effective?

2 MR. PAUL: In essence today, United has
3 kind of adopted a policy of we don't really limit
4 what people have access to, so in our benefit
5 policies, we have open access to prescription
6 drugs. But where we do have variances is again,
7 the level of that benefit determination, and often
8 that level is determined on its effectiveness, or
9 its comparability, or how it ?? what is the
10 general outcome from both a quality and a cost
11 perspective. So as new data comes out, we review
12 it to make sure that the decisions we made
13 previously are still the right decisions.

14 DR. O'GRADY: Gotcha. So a beneficiary
15 may still be able to have access to that drug, but
16 it may have a higher co-pay than it would have once
17 that data is sort of ?? that determination is made.

18 MR. PAUL: Exactly.

19 DR. O'GRADY: Thank you.

20 SURGEON GENERAL CARMONA: Any other
21 comments, questions? Yes, Mr. Reilly.

22 MR. REILLY: Both Mr. Ryan and Mr.
23 Duneheew have laid out components of systems that
24 might work to help ensure the safety. This is a
25 two-part question. Any sense at all about what, as
26 a percentage of drug sales or would that cost 2
27 percent, 3 percent, 5 percent, or any notion at all

1 about what we might? And I understand if not,
2 because that's not an easy question.

3 But, Mr. Ryan, you also suggested I
4 think that all or some of these costs be borne by
5 fees on, I think you said exporters?

6 MR. RYAN: Exporter fees, right.

7 MR. REILLY: So like Canadian
8 pharmacies.

9 MR. RYAN: Right. What you do with
10 devices now, there are certain fees that are
11 charged. You could do that with the foreign
12 exporters.

13 MR. REILLY: And what the cost of this
14 scheme would end up being, should the entire cost
15 be borne by fees, or do you have any view on should
16 the federal government bear the cost directly,
17 which I guess then would be ?? I assume the fees
18 would be passed on in pricing to the consumer, or
19 to purchasers, whereas if it's cost borne, put in
20 the FDA budget, for example, it would be a cost
21 borne by all taxpayers. Do you have any views on
22 ??

23 MR. RYAN: Well, obviously, the devil
24 is in the detail, and we haven't worked out the
25 whole scheme in the British sense, as it were. I
26 don't think it would cost a lot. There's a whole
27 infrastructure and distribution structure in place.

1 The situation would be - and I'm over-simplifying
2 it, so I apologize because it's obviously not that
3 easy - but the issue would be once you have the
4 pedigree on the drug, once you understand where the
5 drug is coming from, once you ensure the quality of
6 that exporter, whatever it costs for the U.S.
7 government to do that, FDA, DEA, that cost would be
8 paid for by somebody.

9 Now let's just put that aside. But
10 once it comes into the system, the wholesalers and
11 the retail pharmacies wouldn't have any additional
12 costs. They'd be just calling on drugs the way we
13 normally call on, so I'm over-simplifying it, but I
14 don't think there would be a lot of costs.

15 Now the question was alluded to earlier
16 about how much the savings would be, is it material
17 enough? Are we going to go through all of this,
18 and is it really going to save anything? Well,
19 when you think about the largest purchaser in the
20 U.S., CVS, and we can't purchase the drugs for 14
21 to 40 percent less than they're selling them, there
22 has to be more savings than 2 or 3 percent. There
23 has to be.

24 Now what the pharmaceutical
25 manufacturers do with pricing is a question to be
26 discussed, but I do think there has to be some
27 savings there.

1 MR. DUNEHEW: On the system, I think
2 you're referring to RFID that I mentioned, Track
3 and Trace. Right? I work with another
4 association, as well, on some issues, and that is
5 one of them. In my own opinions, this is my own
6 opinion - RFID presents a lot of benefits just
7 beyond Track and Trace, and there are actually
8 pilots that are being developed and put together
9 now to demonstrate that. There are a number of
10 retail pharmacy chains, CVS is one, that's getting
11 involved in a pilot, as well as a few manufacturers
12 who have products that have been subjected to
13 counterfeiting. And in that sense, there are
14 studies underway, but in addition to Track and
15 Trace, that type of a system offers a lot of
16 benefits beyond true efficiency in the supply chain
17 and distribution channel. And it's interesting at
18 a time when the FDA has just published a bar code
19 final rule, and that's going to be enacted.

20 Again, my own opinion, I think it's
21 conceivable that certainly seven years out maybe,
22 perhaps even before, but there will be a time when
23 RFID tags could potentially replace bar code tags.

24 And so now you build Track and Trace in as part of
25 a system. And that's what I was alluding to a
26 little bit earlier when I talked about developing a
27 system that provides safety and integrity. And

1 that's probably not an overnight thing.

2 Now the question is how long can we
3 wait for that, but the price of those systems is
4 dropping as they're becoming more mainstream.
5 They're certainly not there yet, but there are a
6 number of demonstration projects that are put
7 together, so I think that that is a viable
8 alternative or way to introduce safety into the
9 system. It's just it's not going to be here
10 tomorrow.

11 MR. RYAN: I would just add that we are
12 working - we were the first retail pharmacy to work
13 with the RFID system. And initially they started
14 out about 8 cents apiece, and now they're getting
15 down to about 5 cents apiece, but having said that,
16 that's something we need to do in the U.S. I think
17 that's something we need to do in general, but we
18 have a big challenge right here and now. And I
19 think you can ensure the safety and effectiveness
20 of the drugs that you import without RFID
21 technology coming from your ?? they don't have
22 RFID technologies in Canada. They don't have them
23 in Europe, and they're buying drugs there now, so
24 it would help in the long run, I think in three to
25 four years we should have it.

26 If world pricing was all the same and
27 we didn't have this issue, we still should have

1 RFID technology in the U.S. But having said that,
2 I do think we can do it safely and effectively.

3 SURGEON GENERAL CARMONA: Thank you.
4 Dr. Duke.

5 DR. DUKE: I'm looking for guidance
6 because of the interaction of two sets of this
7 problem. In your discussion, your testimony, you
8 talked about the bulk purchase. And I do agree
9 with Dr. O'Grady, I think that was a bolden
10 proposal, and it is nice to see a proposal from
11 time to time in this discussion.

12 I'm trying to put together the three
13 panels of this morning, and I think one of the
14 themes of the previous panels has been the
15 tremendous pressure that folks feel at local and
16 state levels from constituents. And I'm looking at
17 the ?? you've got a systemic solution, which may
18 bring down prices some unknown at this point, and
19 we're going back and forth to the study that Dr.
20 O'Grady mentioned earlier.

21 On the one hand, that we believe could,
22 after significant investment of energy and effort,
23 and policy and time, produce some savings. On the
24 other side, there's an investment in enforcement
25 resources for FDA to close down the sort of
26 backdoor channel that has not been enforced up to
27 this point. Which then has the FDA arresting

1 grandma. And I have a little concern around some
2 of ?? constituency issues around how we, as a free
3 society, work that issue too. And I'm seeking
4 guidance here. Believe me, this is a dilemma.

5 MR. RYAN: I'm seeking guidance too.

6 DR. DUKE: I know.

7 MR. RYAN: It's a tough issue.
8 Obviously, it's a politically charged issue, but
9 the way our laws are written, it's illegal. And I
10 just harken back to if CVS with 5,000 stores
11 decided to import drugs and take care of grandma,
12 we'd be shut down. Mark and I have discussed it,
13 and he doesn't have the number of people and the
14 resources to go after it. He's trying to do it.
15 He shut down some in Florida, and some in Tulsa, as
16 I said earlier. But you shut it down, and I'm
17 getting the same drug that my friends in Toronto
18 are getting, you know, and why are you not letting
19 me take it? I know it's a challenge, but that's
20 why I think we need some bold moves, and we can't
21 be working around the fringe. We either have to
22 say we're going to allow imports, or we're going to
23 shut it down. We can't be looking the other way
24 because it's a politically charged football. And I
25 hate to say it, but that's what's happening now.
26 And I understand that, you know, any governor in
27 any state shuts down one of these, he's not very

1 popular, or she's not very popular. I get it, but
2 at the end of the day, I think it's either legal or
3 it's not. So I'm suggesting a way that I believe
4 we could solve at least probably the uninsured
5 issue, and perhaps the low income seniors issue
6 around a relatively, I don't say simple, but a
7 relatively easy solution.

8 DR. DUKE: Thank you very much.

9 MR. RYAN: Maybe not all drugs, by the
10 way. It might be just some drugs. One thing I
11 will say, as a little off to the side, so I'll
12 stop, but each state has their own Medicaid system.

13 And as you know, private insurers allow brand name
14 and generic drugs to be dispensed. And there's
15 also different co-pays for brand to drive the
16 consumer, but you can't do that with Medicaid
17 program. And I think that's something you can fix
18 pretty quickly. There's no difference in co-pay.
19 You are not allowed to have a different co-pay for
20 generic and brands at the state level, which flies
21 in the face of where healthcare is headed, so
22 states have to go through a waiver. And to me,
23 generics - there's no incentive for physicians to
24 write generics on a Medicaid recipient so,
25 therefore, we're just driving the cost up. But
26 that's a small item.

27 SURGEON GENERAL CARMONA: Other

1 questions or comments? If not, gentlemen, thank
2 you so much for your time. We really appreciate
3 your input. It's going to help us a great deal in
4 our deliberations. Task Force members, thank you
5 for hanging in there once again, and we'll stand
6 adjourned.

7 (Whereupon, the proceedings in the
8 above-entitled matter went off the record at 1:32
9 p.m.)

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